



SIXT SE **BERENBERG AND GOLDMAN SACHS** **GERMAN CORPORATE CONFERENCE**

MUNICH, 22 SEPTEMBER 2026

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TODAY'S PRESENTER



ALEXANDER SIXT

CO-CEO



DR. FRANZ WEINBERGER

CFO

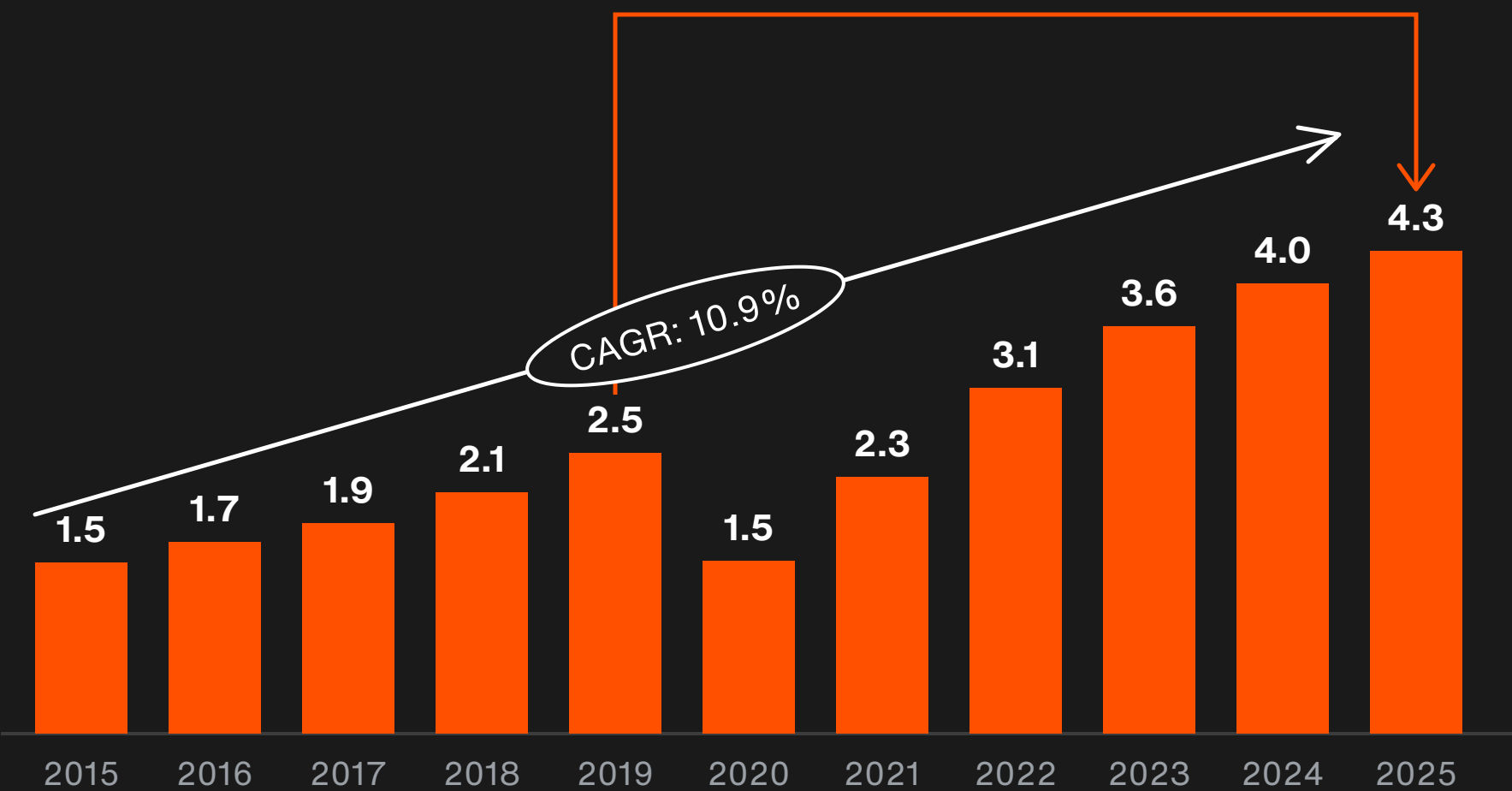
SIXT: PREMIUM MOBILITY PROVIDER SINCE 1912 WITH €4.28 BN GROUP REVENUE 2025 (+72 % VS. 2019) – FOUR PRODUCTS ON ONE PLATFORM IN 100+ COUNTRIES

GROUP REVENUE 2025 – FOURTH CONSECUTIVE RECORD YEAR

€4.28bn

+72%

+€1.8bn since 2019



Revenue 2015–2019 excluding “Leasing” (Business Unit sold 15 July 2020), all years comparable; excl. non-recurring effect of ~EUR 198 m from sale of 50% DriveNow stake in Q1 2018.

Sources: Sixt SE Annual Report 2025 market sizes/shares Euromonitor Passport 2025 (retail value RSP; Sixt Market Intelligence 01/2026).

SIXT ONE MOBILITY PLATFORM

one app · one login · one wallet

1m

active app users / month

80%

reservations online / mobile

550+

tech specialists



rent

Core, available in >100 countries

Premium car rental, days to weeks



SIXT+

Subscription +89% 2021–25

Car subscription from one month



van & truck

+38% 2021–25

Vans and trucks up to 16 t



ride · share

Metropolitan megatrend

Chauffeur service and car sharing

Germany



€1.17bn

VS. 2019

▲ +19%

978

1,165

2019

2025

Market €2.7bn · share 37.7% · No. 1

Europe excl. GER



€1.74bn

VS. 2019

▲ +68%

1,033

1,739

2019

2025

Market €11.3bn · share 13.5% · No. 2 in Western Europe

North America



€1.37bn

VS. 2019

▲ +183%

483

1,369

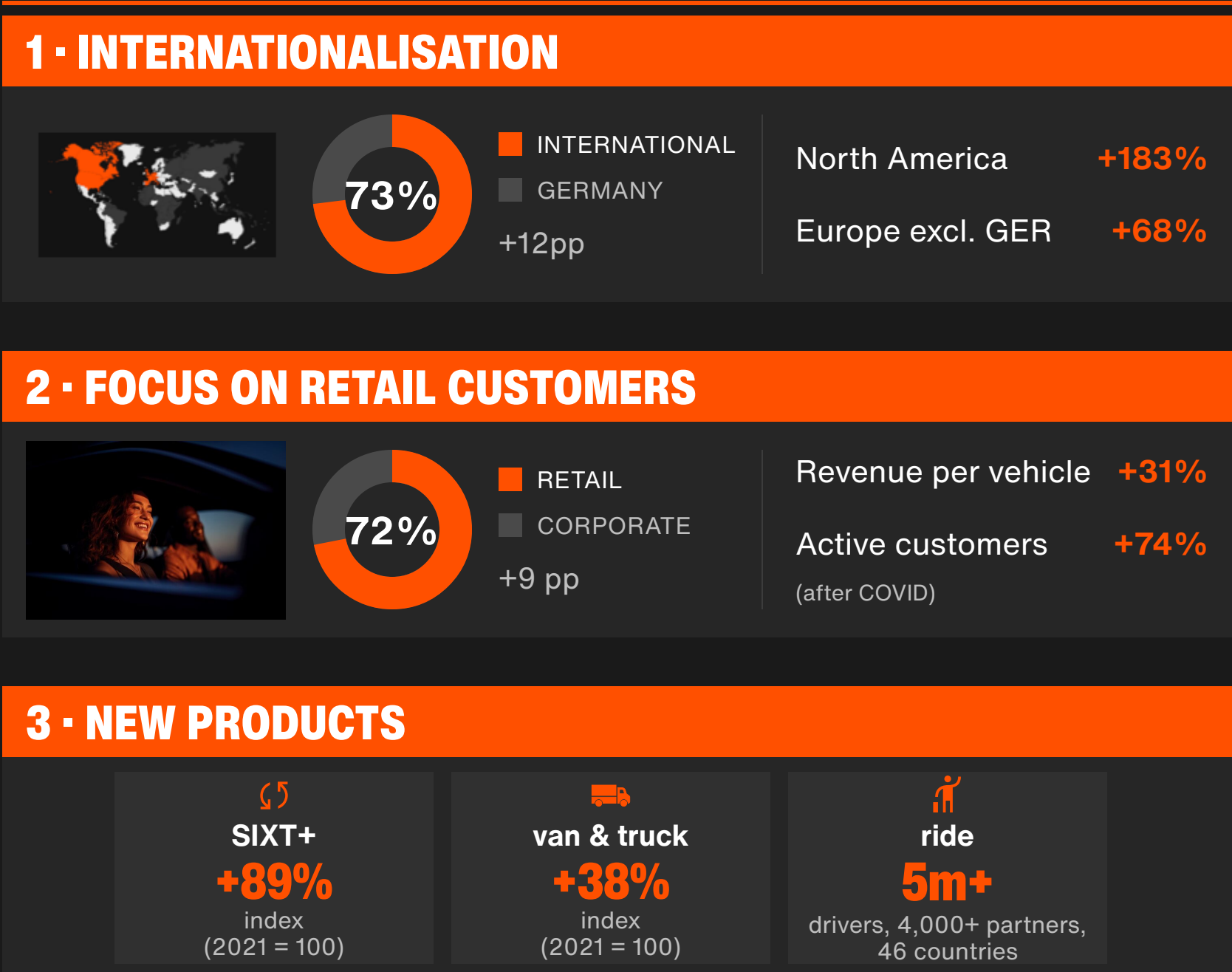
2019

2025

Market €35.6bn · share 3.5% · No. 4

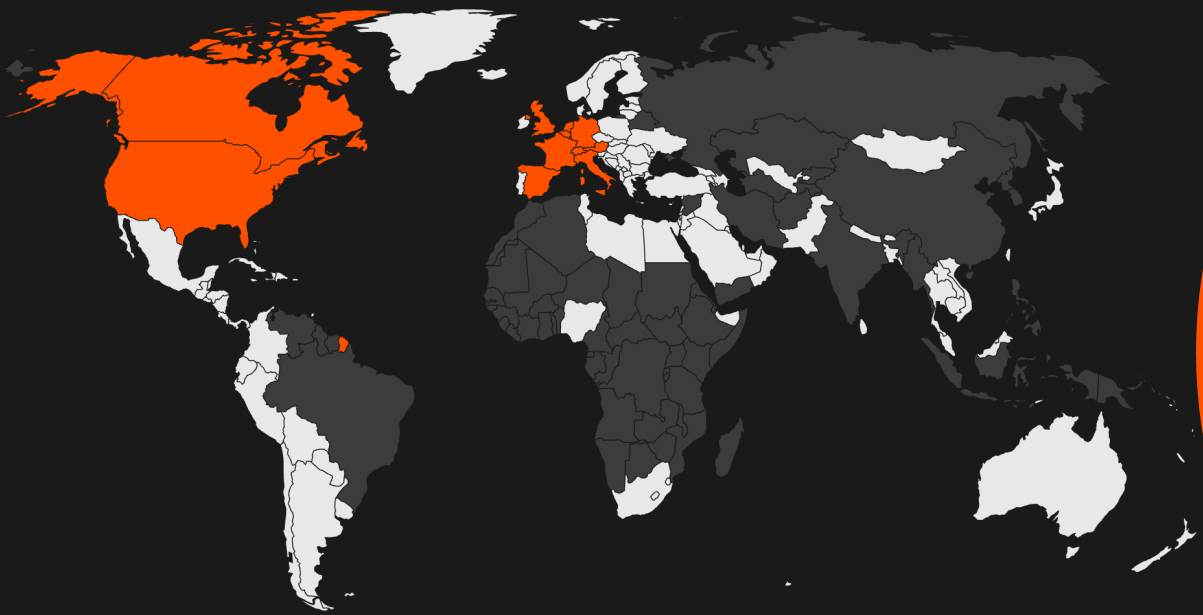
REVENUE 2015-2025 UP FROM €1.5BN TO €4.3BN (*2.8) – DRIVEN BY INTERNATIONALISATION, RETAIL CUSTOMERS AND NEW PRODUCTS

WHAT DROVE REVENUE – THREE STRATEGIC DECISIONS*

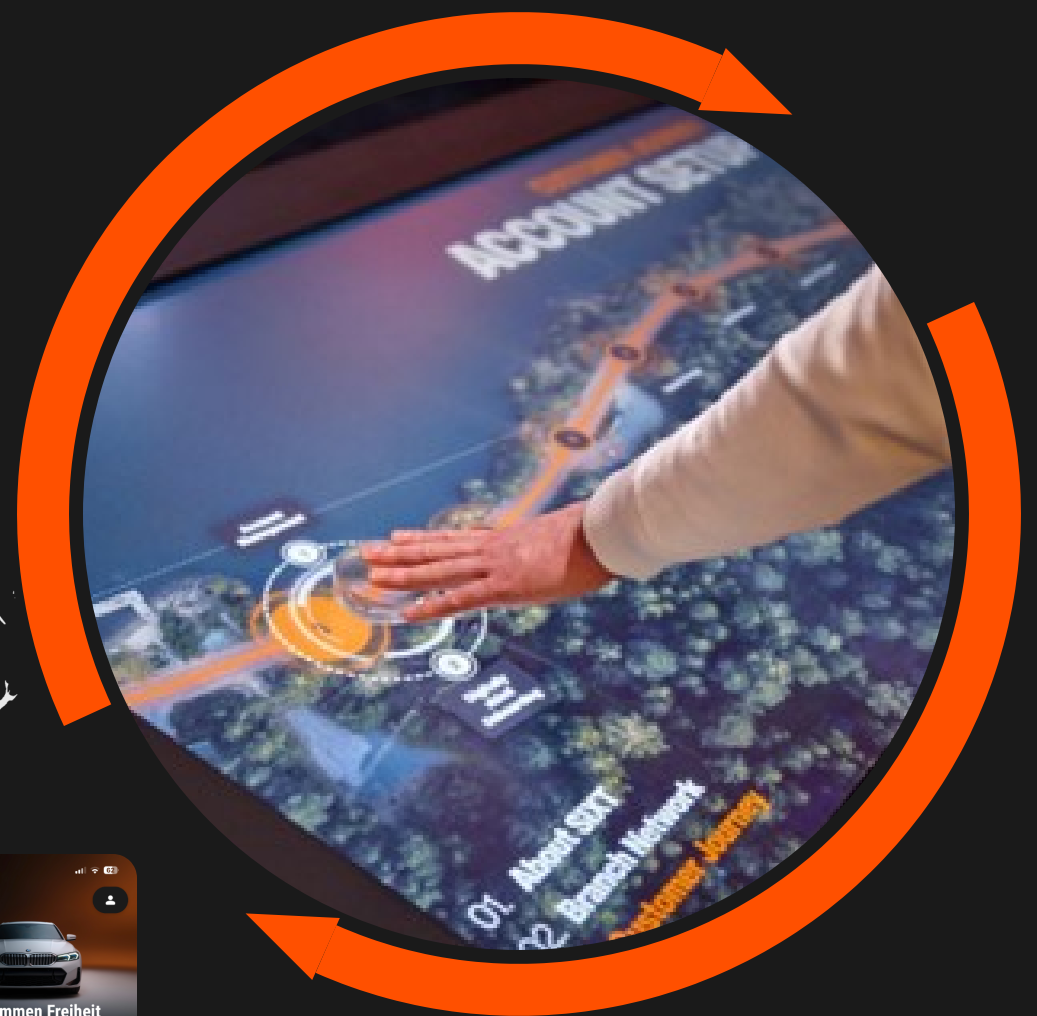


NETWORK EFFECT FUELING SIXT GROUP REVENUE DUE TO OUTBOUND AND INBOUND BUSINESSES

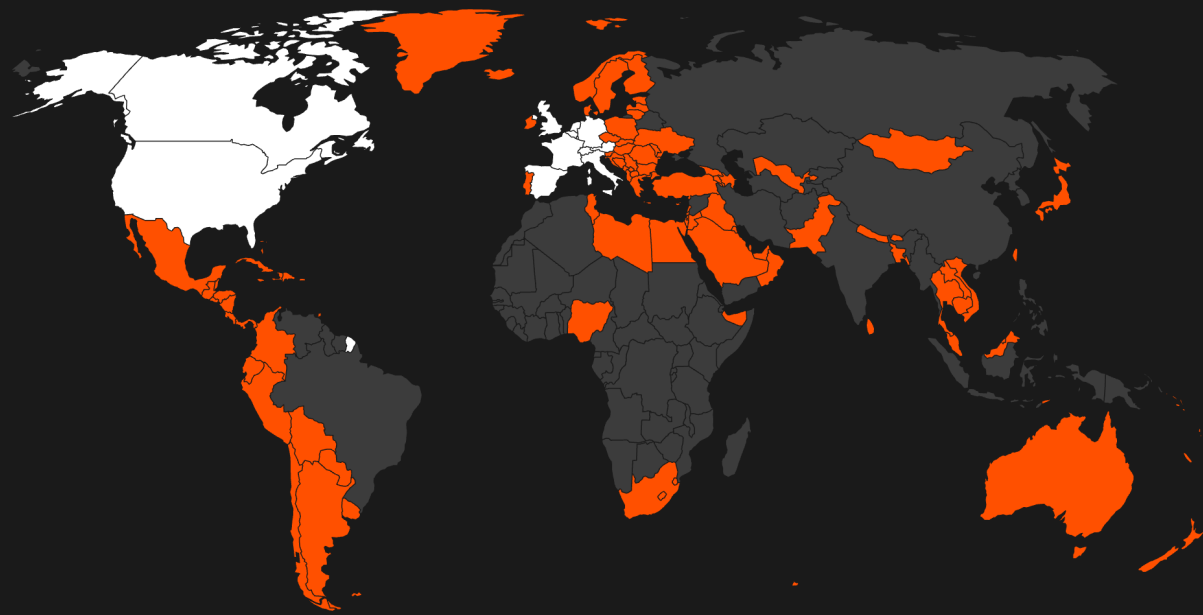
GROWTH IN 13
CORPORATE COUNTRIES



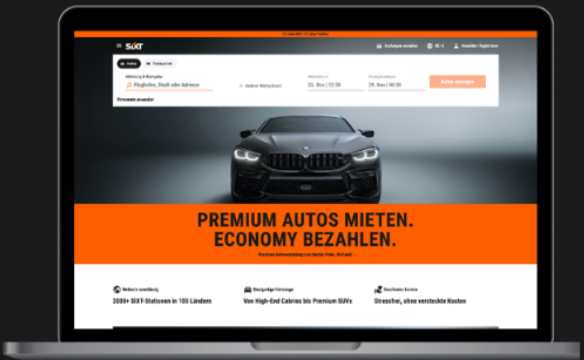
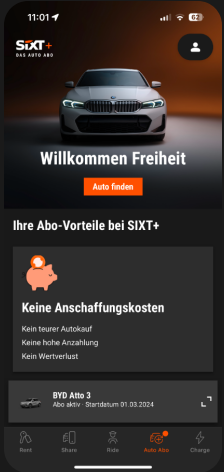
NETWORK EFFECTS



GROWTH IN >100
FRANCHISE COUNTRIES



ONE PLATFORM

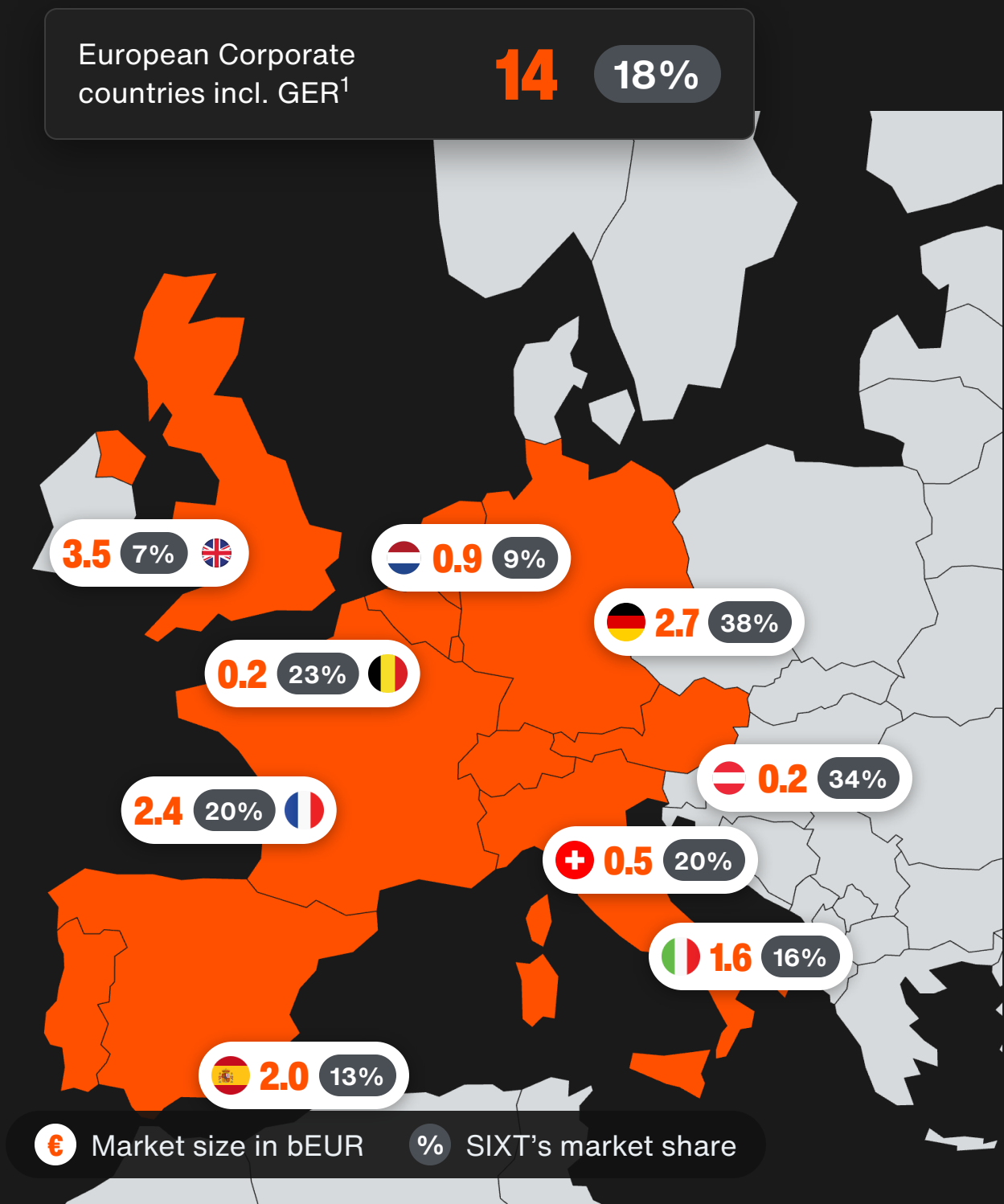


MARKET OPPORTUNITIES

EUROPE AND NORTH AMERICA



SIXT EUROPE WITH STRONG PERFORMANCE 2025 AND LOTS OF GROWTH POTENTIAL AHEAD



¹Euromonitor.

²SIXT reporting segment Europe.

³Statista Car Rentals (Germany, France, Italy, Spain, Austria, Switzerland, Netherlands, Belgium, Luxembourg, United Kingdom).

SIXT MARKET SHARE EUROPE¹

[schematic]



SIXT REVENUE GROWTH

[2025 vs. 2024]



SIXT BRANCH OPENINGS

[Europe incl. Germany]

+48 in 2025

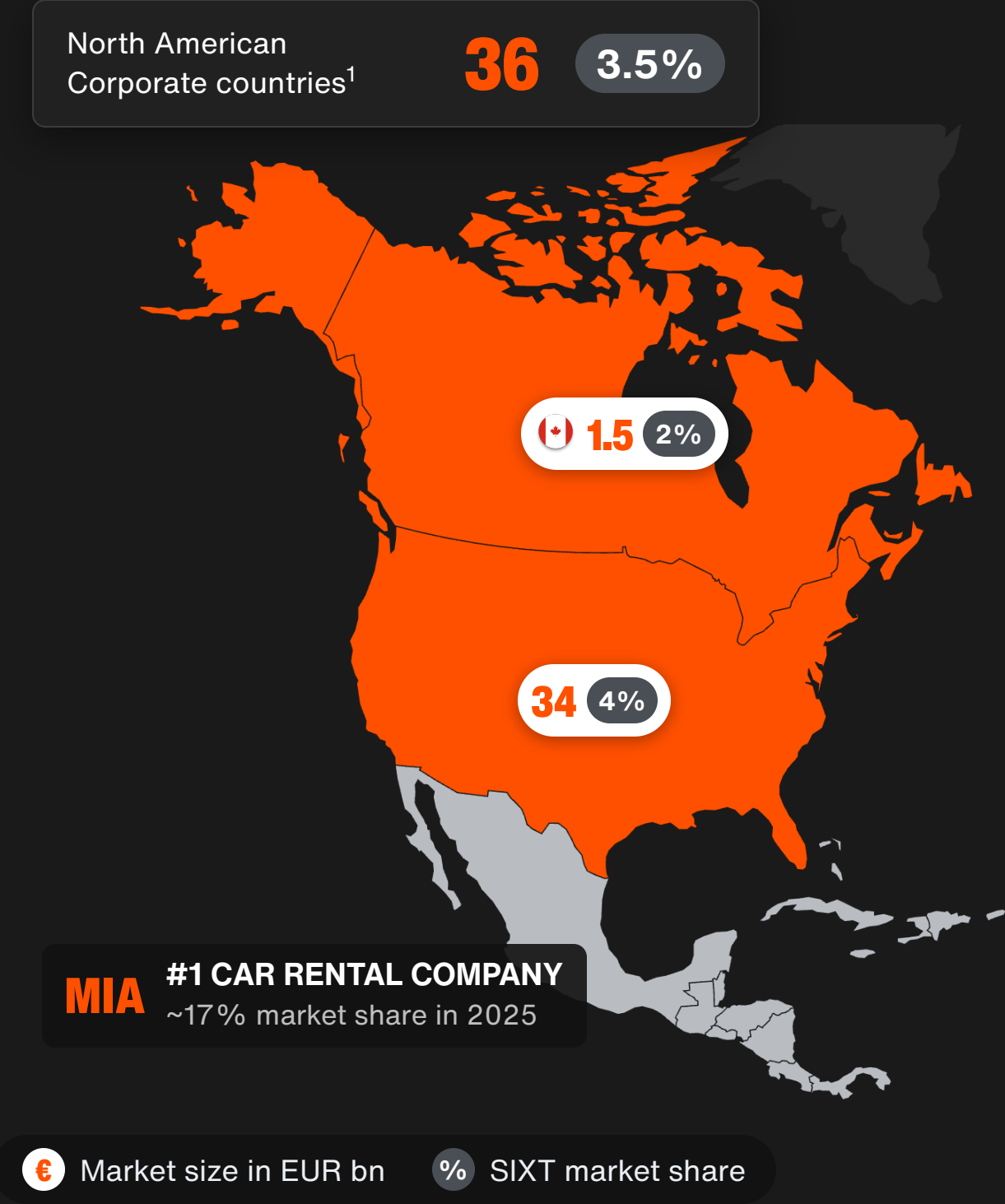
EXPECTED MARKET GROWTH

EUROPE³

[2025-2030 CAGR]

+3.9% CAGR

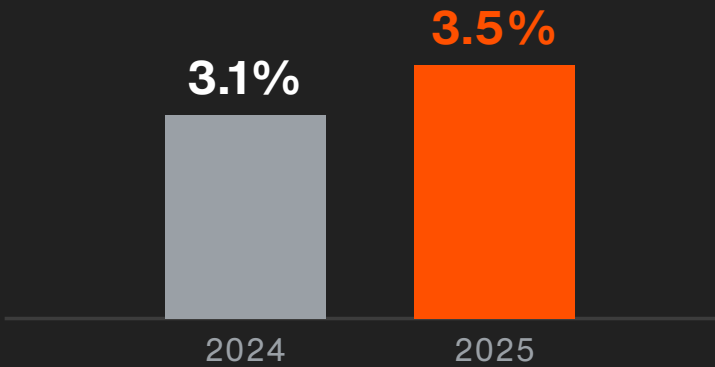
SIXT IS CONTINUOUSLY EXPANDING ITS MARKET PRESENCE IN NORTH AMERICA WITH ENORMOUS GROWTH POTENTIAL



¹Euromonitor.
²Statista Car Rentals – United States, Canada.
³GfK Brand Tracking Report Q3 2025.

SIXT MARKET SHARE NORTH AMERICA¹

[%]



SIXT REVENUE GROWTH

[2025 vs. 2024]

+4.1%
+9.0% FX adjusted

EXPECTED MARKET GROWTH²

[2025-2030 CAGR]

+3.9% CAGR
2025-2030

BRANCH OPENINGS

+23 in 2025

AWARDS & PARTNERSHIPS



Featured rental-car partner of American Airlines' AAdvantage® program



Launched SIXT's first U.S. airline partnership.



Named #1 Rental Car Company in America in 10Best Readers' Choice Awards.



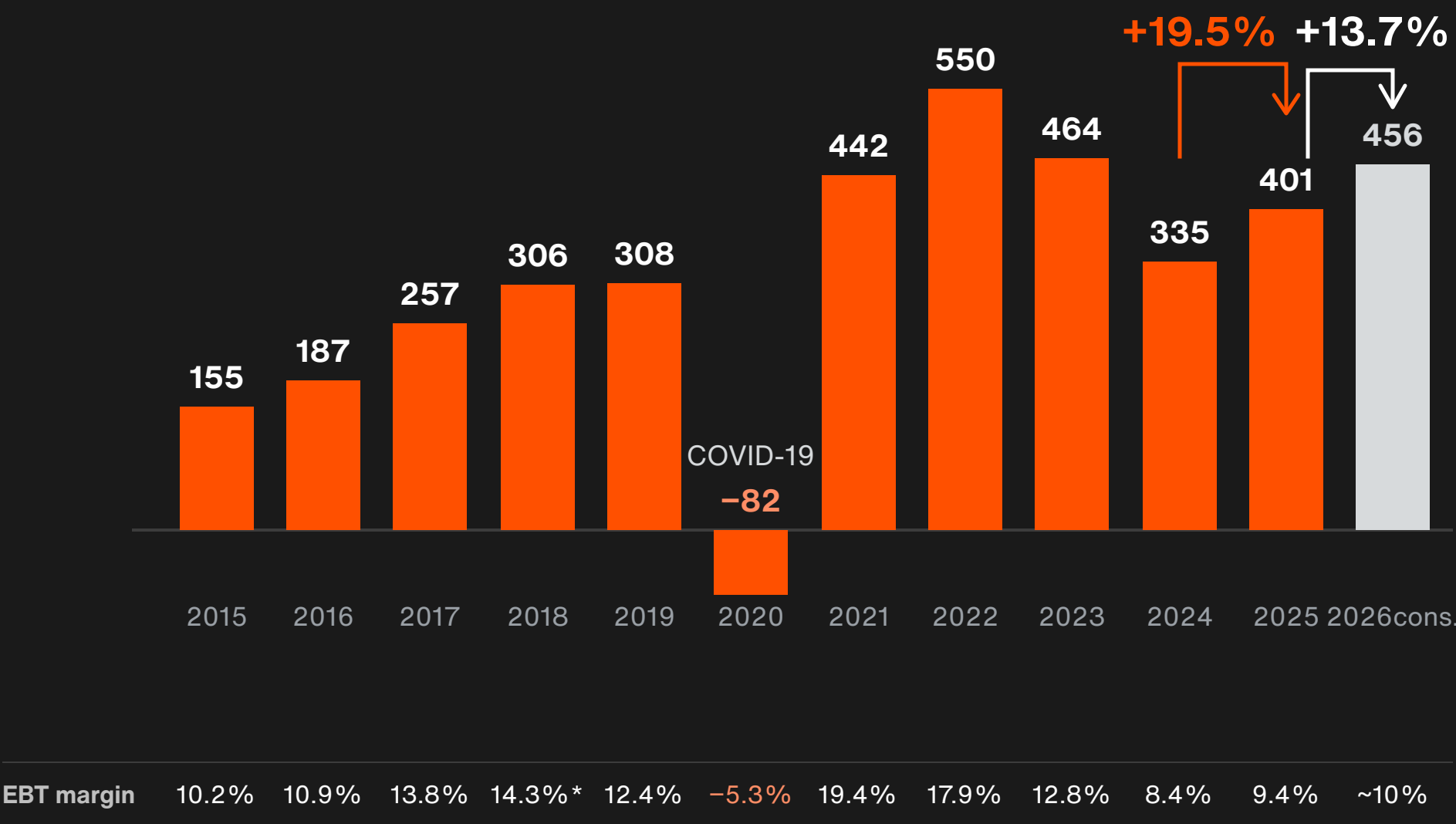
Increased Brand awareness to 28%³

EBT 2015-2025: €3.3BN CUMULATIVE, 11.3% ON AVERAGE
LONG-TERM POSITIVE. BACK ABOVE PRE-COVID EBT WITHIN A YEAR.

EARNING BEFORE TAXES (EBT) (€M)*

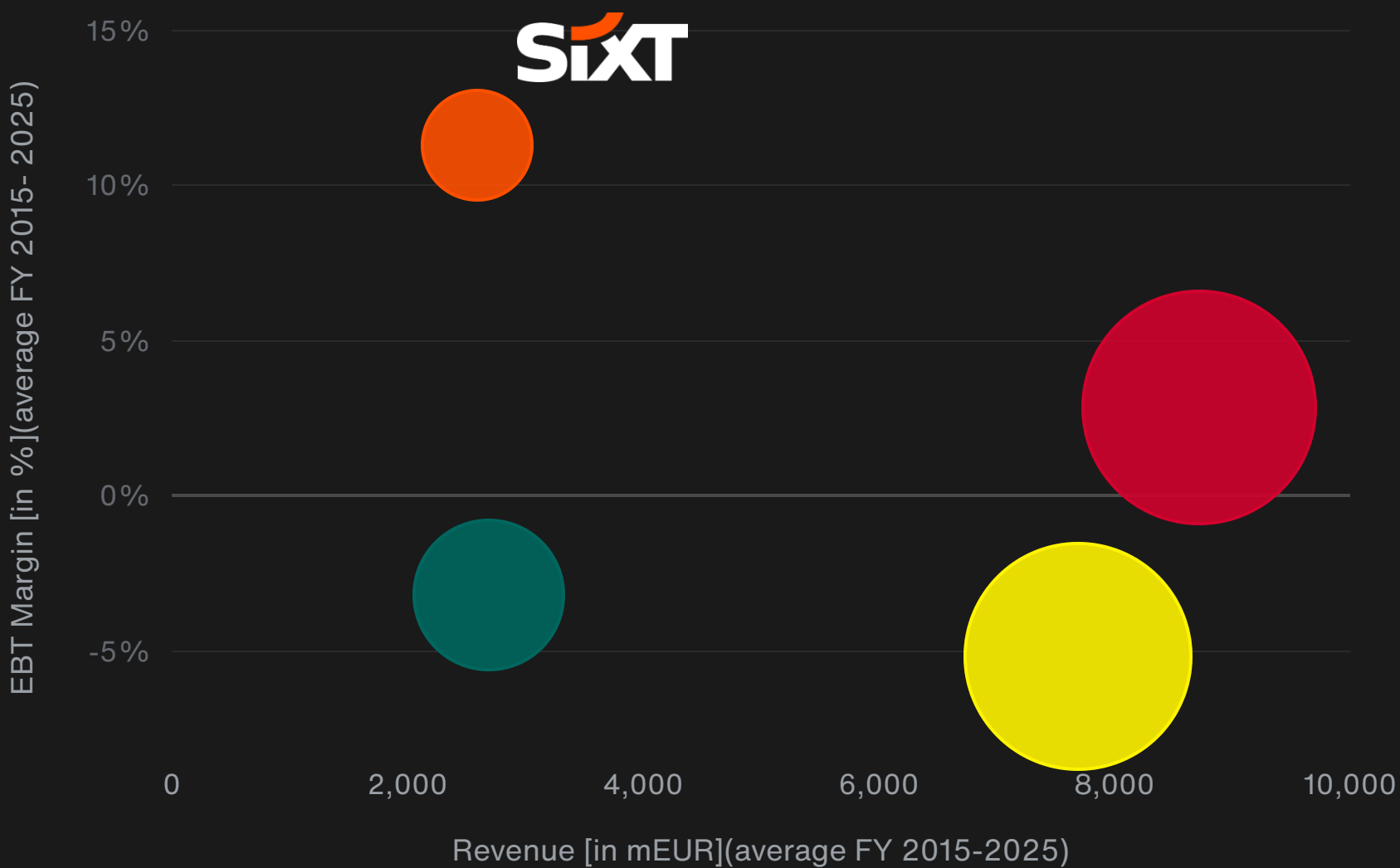
11.3%

Average EBT margin 2015-2025



OVERVIEW MAJOR PLAYERS IN GLOBAL CAR RENTAL MARKET

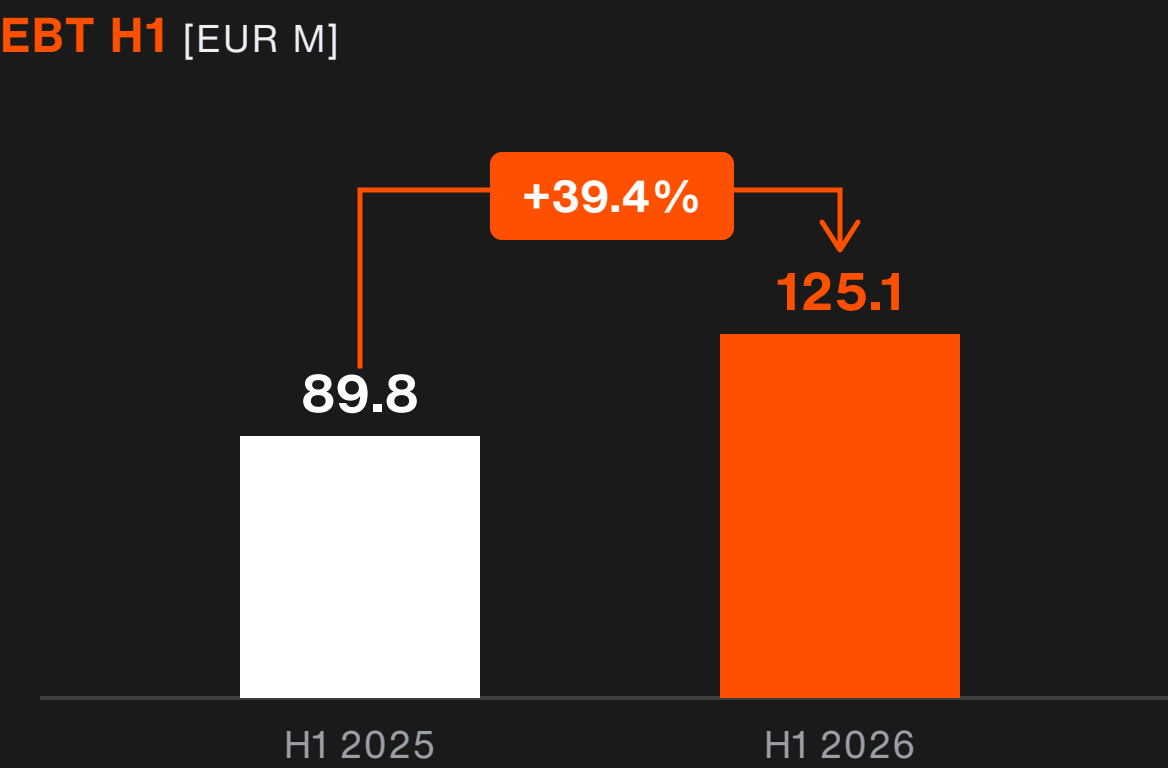
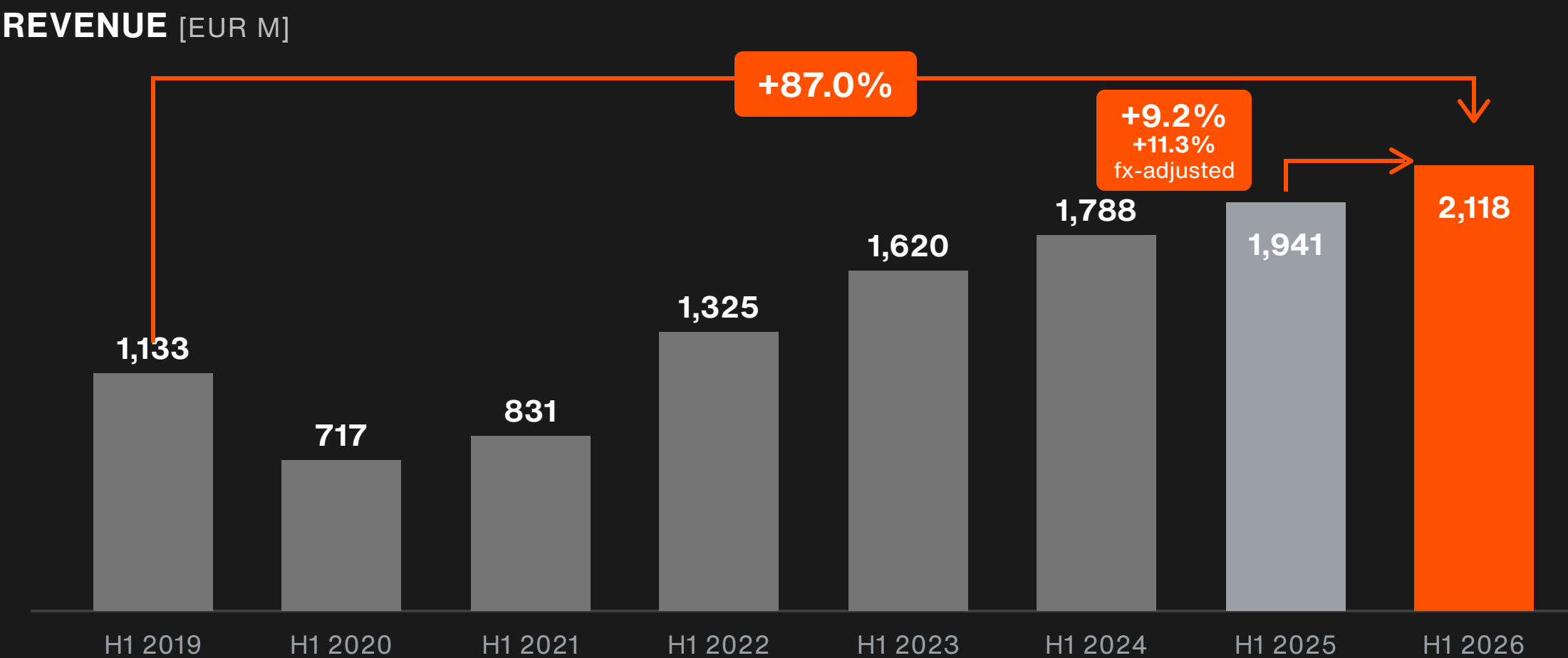
Bubble: Average Fleet Size FY 2015-2025



* EBT 2015-2019 excluding "Leasing" (Business Unit sold 15 July 2020), all years comparable; excl. non-recurring effect of ~EUR 198 m from sale of 50% DriveNow stake in Q1 2018. · 2026e FC Bloomberg Consensus; published guidance: EBT margin ~10%.

Sources: Sixt SE AR 2015-2025; competitor annual reports / 10-K (Competitor 1-3, coding in Appendix B).

OPERATIONAL PERFORMANCE H1: STRONG REVENUE MOMENTUM ACROSS ALL SEGMENTS DRIVES EBT, SERVED WITH PREMIUM FLEET



GERMANY

+10.3% vs. H1/25

H1 2026: EUR 592 M

EUROPE

+14.2% vs. H1/25

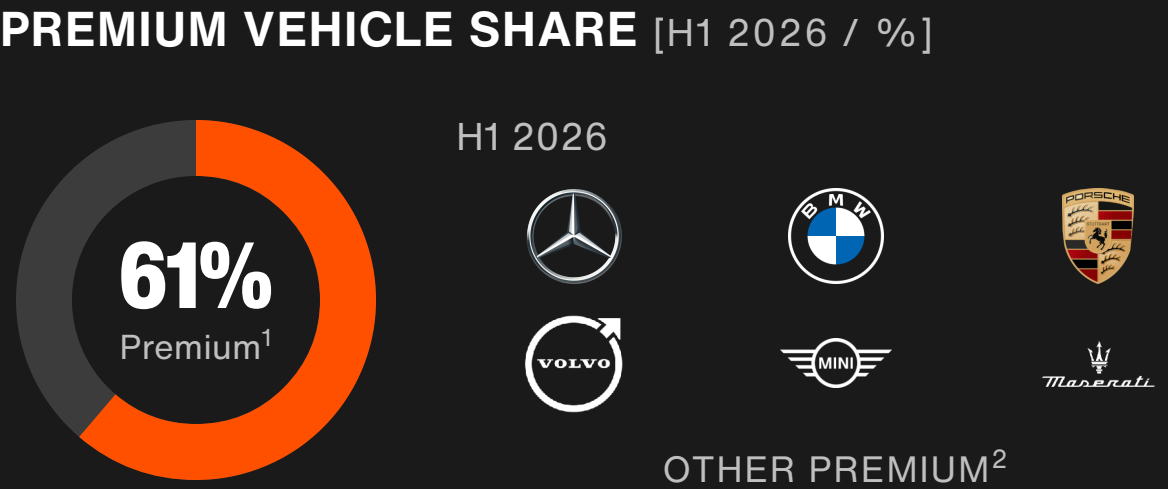
H1 2026: EUR 860 M

NORTH AMERICA

+2.3% vs. H1/25

+8.3% FX-adjusted

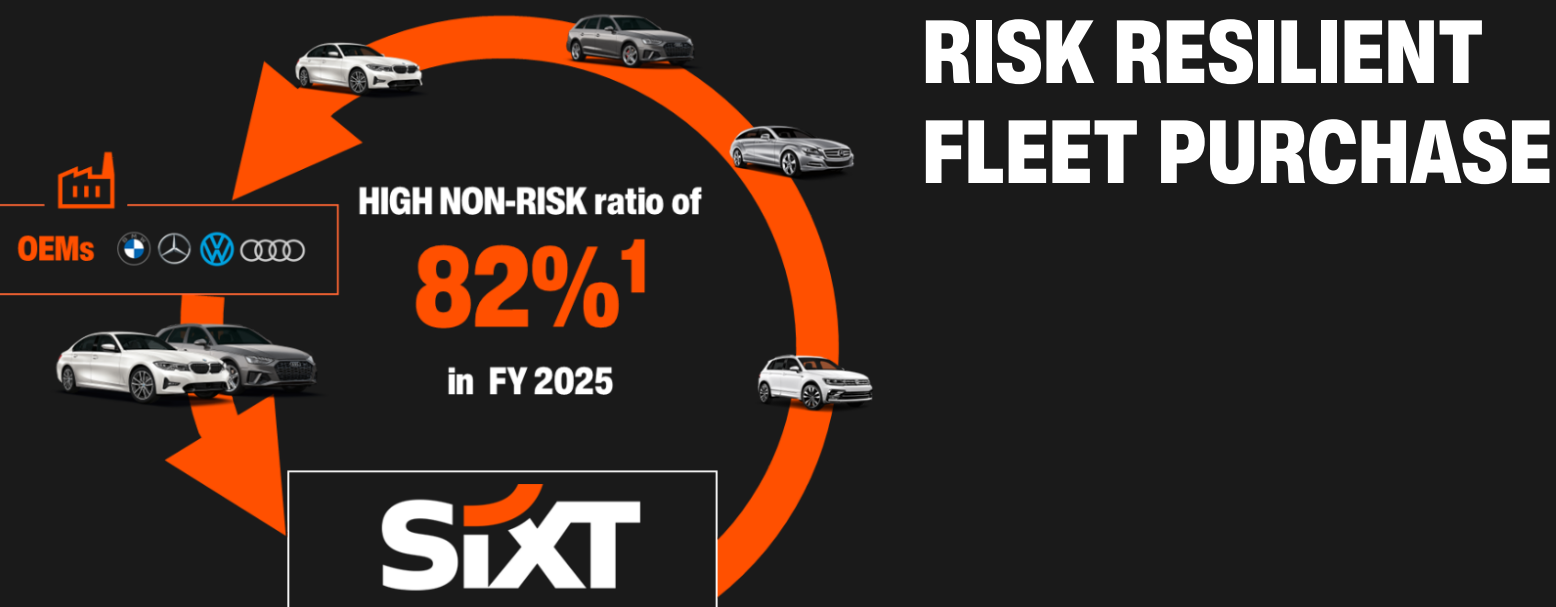
H1 2026: EUR 666 M



¹Based on value share of infleeted vehicles in H1 2026.

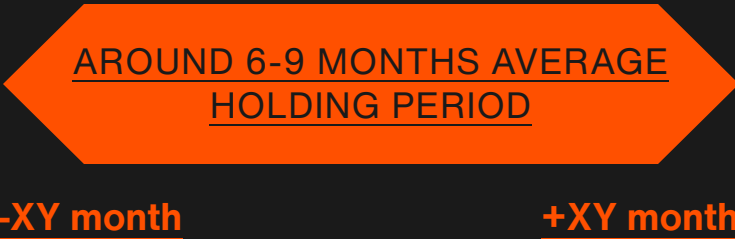
²Other includes brands with smaller volumes: Jaguar, Cadillac, Infinity, Lexus, Lincoln, Bentley, Genesis, Land Rover, Lucid, Lamborghini, Rivian, Alfa Romeo, Aston Martin.

SIXT'S HIGH LEVEL OF RESILIENCE IS ANOTHER KEY DRIVER FOR SUSTAINABLE PROFITABILITY

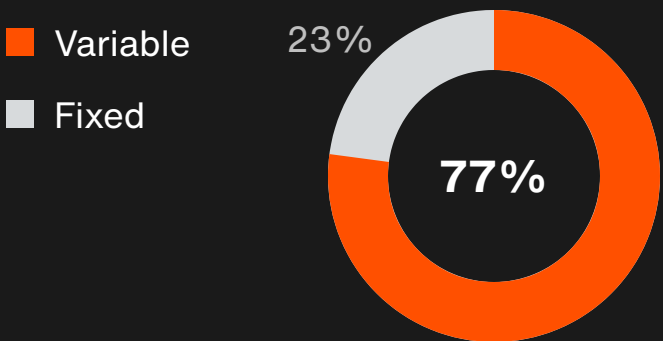


COST VARIABILITY

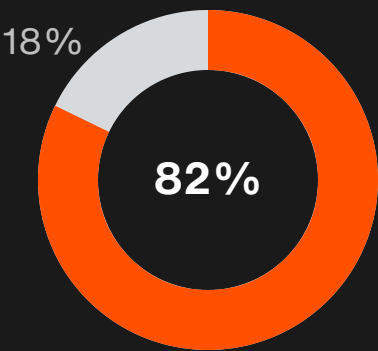
>70% of our cost base is variable as we can extend or shorten holding periods for part of our fleet



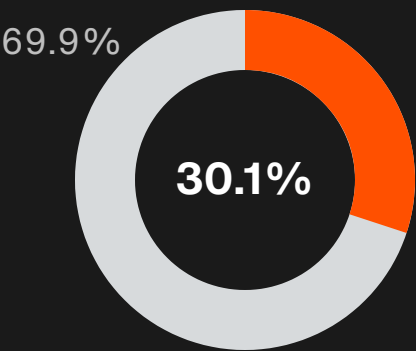
COST BASE 2025 [%]



STRONG BALANCE SHEET



Non-risk ratio¹



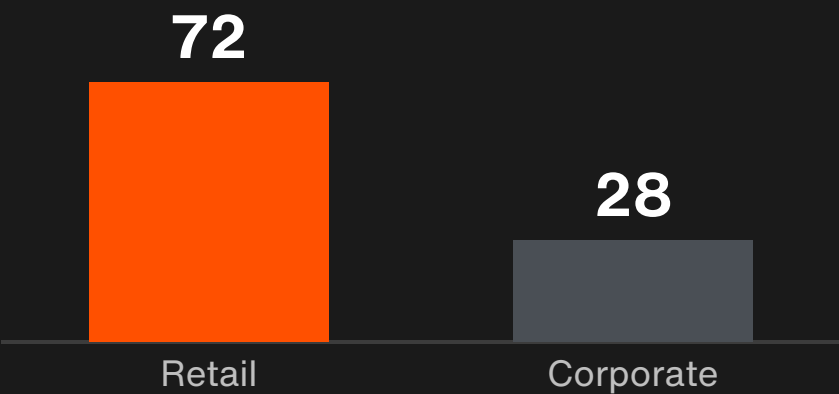
Equity ratio



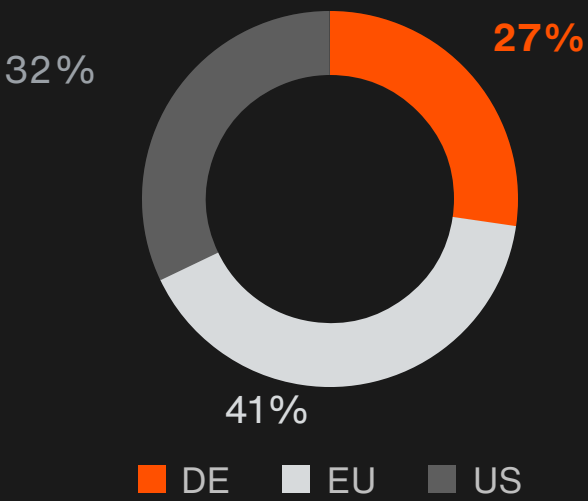
Net Financial Debt used for fleet assets

DIVERSIFIED BUSINESS

CUSTOMER MIX 2025 [%]



REVENUE SEGMENTS 2025 [%]



¹Share of vehicles (incl. Van & Truck, excl. URG,GAP,DVR; infleeted in 2025) covered by buyback or leasing agreements including operating leases (company data).

SIXT BUSINESS MODEL IS DESIGNED TO ACHIEVE STRONG GROWTH VIA PREMIUM STRATEGY LEADING TO HIGHER MARGINS RESULTING IN STRONG PROFITABILITY

PREMIUM BRAND

SIXT brand as a bold and iconic brand that both consumers and SIXT colleagues love.

BRAND VALUE¹
USD 3.1 BN

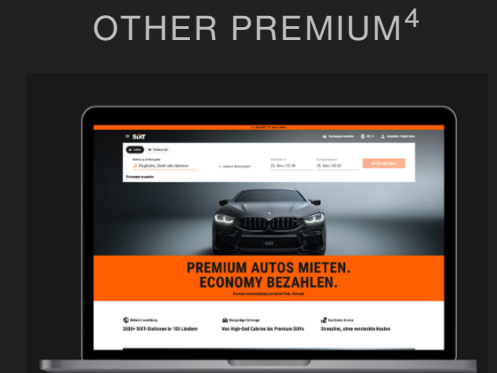


BRAND AWARENESS²

- 93%** Germany
- 73%** France
- 59%** Spain
- 54%** UK
- 27%** US **+19pts** since Nov '22

PREMIUM STRATEGY

SIXT stands out with its premium strategy regarding fleet, services and technology.



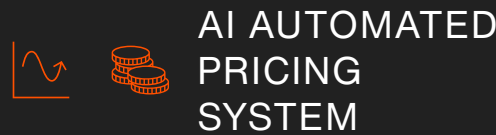
HIGH CUSTOMER SATISFACTION



#1 and **#2**
in NPS in SIXT's core markets³

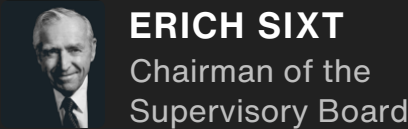
HIGHER MARGINS PER VEHICLE

Higher margin per vehicle due to premium approach.



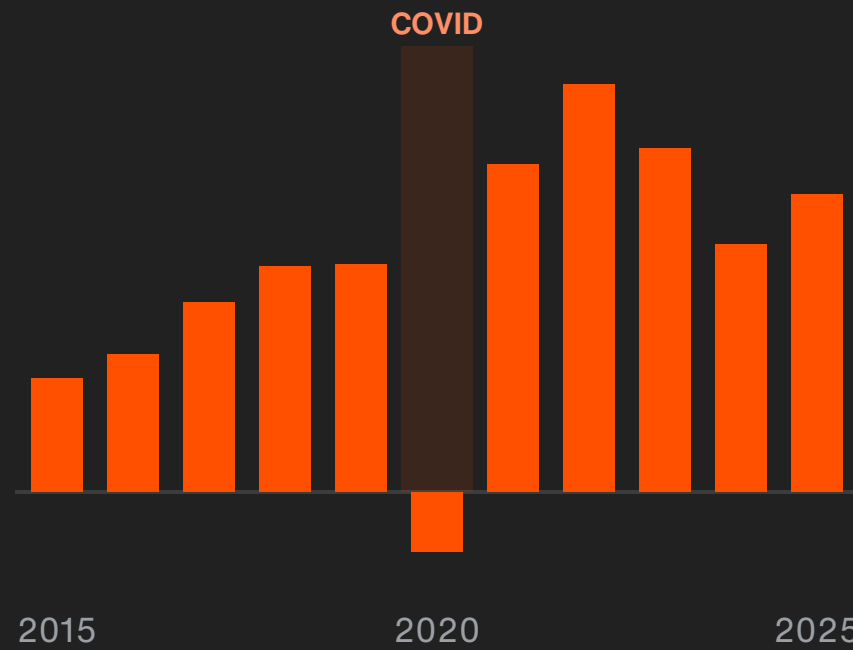
Increasing degree of automation in our pricing systems substantially

„We don't want to be the largest mobility player on the planet, but the most profitable one.“



...LEADING TO HIGH INVESTMENT CAPACITY FOR SCALABLE & PROFITABLE GROWTH

HISTORICAL EBT [FIGURES IN MILLION EUR]
DEVELOPMENT 2015 – 2025



¹BrandFinance, Automotive Industry 2026, <https://brandirectory.com/reports/automotive-industry/2026>; ²Aided brand awareness; GfK Brand Tracker 2025; target group nationally representative aged 18-69 Tracking; ³GfK Brand Tracking, 6-month average, Sixt NPS rank (country of residence, 12/2025): US, GER, FR, IT, ES, UK; ⁴Other includes brands with smaller volumes: Jaguar, Cadillac, Infiniti, Lexus, Lincoln, Bentley, Genesis, Land Rover, Lucid, Lamborghini, Rivian, Alfa Romeo, Aston Martin.

CURRENT TRADING & OUTLOOK



2026 GUIDANCE CONFIRMED: FURTHER TOPLINE GROWTH WITH SUSTAINED PROFITABILITY

REVENUE

EUR 4.45-4.60 BN

(2025: EUR 4.3 bn)

EBT-MARGIN

~10%

(2025: 9.4%)

Risks

- Continued political and economic uncertainties with impacts on oil prices and supply of jet fuel
- Inflation putting pressure on travel budgets and interest rates
- Residual value headwinds
- Weak consumer sentiment in the US

Opportunities

- Strong summer travel business in Europe
- Economic recovery (esp. in Europe)
- Strongly increasing consumer sentiment & tourism in the US
- Favorable residual value development in the US

EQUITY STORY

WHY INVEST IN SIXT?



WE HAVE WHAT IT TAKES

3.1BN USD

BRAND VALUE¹

~9,000

EMPLOYEES

>210

**AIRPORT BRANCHES IN
CORPORATE COUNTRIES**

~61% PREMIUM²

OEM RELATIONSHIP

13 CORPORATE

>100 FRANCHISE COUNTRIES

**>365,000
VEHICLES³**

YOUNG AND NEW FLEET

1 PLATFORM



7 PRODUCTS

WHY TO INVEST IN SIXT



GLOBAL MEGA BRAND SIXT established a strong brand with high brand awareness and brand value by using a bold marketing approach.



PREMIUM MOBILITY PLATFORM SIXT has a scalable, variable & diversified business model with a wide range of integrated mobility products.



PROFITABLE GROWTH STRATEGY SIXT is the stock listed player with the highest average EBT margin over a decade in the sector with continued market share gains in the US, the world's largest car rental market, but also in Europe.



EFFICIENCY FROM DIGITALISATION SIXT has a competitive and state-of-the-art-inhouse-developed IT platform functioning as enabler for efficiency and future growth.



RESPONSIBLE ENTREPRENEURSHIP SIXT is a holistically responsible company taking care of its customers and people alike offering a new sustainable form of individual mobility.



FINANCIAL INDEPENDENCE & PERFORMANCE SIXT has a high level of resilience, confirmed by investment grade rating from S&P.

¹BrandFinance, Automotive Industry 2026, <https://brandirectory.com/reports/automotive-industry/2026>.

²Based on H1 2026 value share of BMW (incl. MINI), Audi, Mercedes-Benz, Porsche, Volvo, Maserati, Jaguar, Cadillac, Infiniti, Lexus, Lincoln, Bentley, Genesis, Land Rover, Lucid, Lamborghini, Rivian, Alfa Romeo, Aston Martin.

³including franchise.



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