



**SIXT achieves record year 2025: Currency adjusted revenue increased by around 9% to EUR 4.3 billion – profit rises by almost 20%
2026 expected to see another record in revenue with further improved margin – global rewards program SIXT ONE extends mobility platform**

Pullach, March 4, 2026 – The international mobility provider SIXT closed the fiscal year 2025 with a new revenue record and significantly increased its profitability in an overall challenging industry environment.

- **The Group revenue increased on a currency adjusted basis by 8.7% (nominal +7.0%) to EUR 4.28 billion (prior year: EUR 4.00 billion)**
- **Earnings before tax (EBT) increased significantly by 19.5% to EUR 400.5 million (prior year: EUR 335.2 million)**
- **The EBT margin improved to 9.4% (prior year: 8.4%)**

Since 2019, SIXT has increased its revenue in the rental business by EUR 1.8 billion – an increase of more than 70% – and now looks back on 18 consecutive record quarters. Growth drivers were once again the strong customer demand due to consistent internationalization – particularly in North America and Europe – as well as the clear premium- and digital strategy. Contrary to the industry trend, SIXT was able to grow strongly in all regions again in 2025 and further expand its market position against competitors in every regional segment:

GERMANY



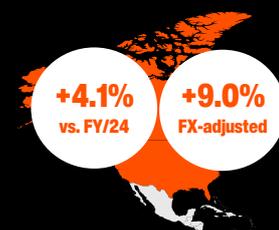
FY 2025: EUR 1.2 BN

EUROPE



FY 2025: EUR 1.7 BN

NORTH AMERICA



FY 2025: EUR 1.4 BN

In the U.S., revenue exceeded the USD 1.5 billion mark for the first time in the company's history. Since 2019, revenue has increased by 181% and has therefore almost tripled. With a volume of almost USD 40 billion, the U.S. are the largest car rental market in the world and offer SIXT – particularly in the premium segment – significant room for expansion for many years to come.

FURTHER EXPANSION OF PREMIUM POSITIONING – OPTIMIZED FLEET PLANNING

In 2025, SIXT consistently continued its premium strategy and increased the number of premium vehicles in its fleet by more than 20,000 vehicles compared to the previous year. The company deliberately relies on a tight fleet inside the demand, which increased by 6.9% to 196,900 vehicles – thus growing at a lower rate than the currency-adjusted revenue increase of 8.7%. In addition to the premium expansion and capacity discipline, the high investments into AI-based fleet systems also paid off. As a result, utilization was increased once again despite high market volatility – particularly in the U.S.

” 2025 was a strong year for SIXT: we achieved record revenue once again and increased our profitability by almost 20%. This was driven by consistent fleet discipline, the further expansion of our premium segment, and targeted investments in technology – an approach that we must continue to pursue with the same clarity, discipline, and restraint in what is sure to remain a volatile environment in order to achieve sustainable profitable growth. I would like to express my special thanks to our employees worldwide – they are the ones who inspire our customers every day with their professionalism, excellence, and passion.



Alexander Sixt
Co-CEO of Sixt SE



SIXT ONE: PLATFORM FOR STRONGER CUSTOMER LOYALTY

With SIXT ONE, SIXT expanded its mobility platform in the fourth quarter of 2025 to include a scalable, fully digitally integrated global customer rewards program. Customers benefit from faster pick-up processes, clearly defined status tiers, and a transparent points system that allows them to build up benefits fully digitally and redeem them flexibly. In just the first few weeks, the program recorded several hundred thousand registrations and exceeded expectations in terms of acceptance. Following its successful launch in the U.S. in the fourth quarter of 2025, the program was introduced in Germany, Austria, and Switzerland at the beginning of 2026. Rollout in all other corporate countries is planned for the first quarter of 2026. For SIXT, SIXT ONE strengthens rebooking rates, increases the proportion of direct customer relationships, and thus sustainably improves the structural quality of sales. Details at: www.sixt.com/sixt-one



Konstantin Sixt
Co-CEO of Sixt SE

” With SIXT ONE, we transform transactions into customer relationships – on a global scale. We are continuing to expand our direct customer retention and creating a platform that structurally strengthens recurring revenue. Premium experience, technology, and data-driven customer loyalty all come together in this process.



INCREASED PROFITABILITY CREATES STRATEGIC ROOM FOR ACTION

- **Earnings before tax (EBT): EUR 400.5 million (+19.5%; prior year: EUR 335.2 million)**
- **Consolidated net income: EUR 285.8 million (+17.2%; prior year: EUR 243.9 million)**
- **Equity: EUR 2.15 billion (EUR +22 million after dividend distribution; adjusted for currency translation effects: EUR +161 million)**
- **Earnings per ordinary share: EUR 6.08 (prior year: EUR 5.19)**
- **High payout ratio of 53% of consolidated net income: Management Board proposes dividend of EUR 3.20 per common share / EUR 3.22 per preferred share (+18.5%; prior year: EUR 2.70 / EUR 2.72)**

Our strong earnings power provides the basis for consistent investment in our brand, infrastructure, technology, and service, while at the same time further strengthening our equity and paying an attractive dividend.

” The modest expansion of our fleet inside the demand, coupled with growth in revenue and profit, demonstrates the efficiency of our capital expenditure. With an equity ratio of over 30%, we have an extremely solid financial basis, not only in comparison with other companies in the industry. At SIXT, cost discipline and growth investments are not mutually exclusive – on the contrary: efficiency gains create the scope we need to invest in technology, our brand, and our premium fleet.



Dr. Franz Weinberger
CFO of Sixt SE



OUTLOOK 2026: FURTHER PROFITABLE GROWTH

The economic situation remains under pressure due to geopolitical risks. Moderate growth of 2.4% is expected for the U.S. The IMF anticipates slight growth of 1.3% for the eurozone and 1.0% for Germany. The travel sector also expects only moderate increases, with a forecast rise in air passenger traffic of 4.9% (IATA) and growth of 3 to 4% in international tourism (UN Tourism).

Despite geopolitical uncertainties and moderate macroeconomic forecasts, SIXT expects to achieve another record revenue of between EUR 4.45 billion and EUR 4.60 billion in 2026, as well as an EBT margin in the range of 10%. SIXT will continue to pursue its strategic course consistently in 2026. In addition to the continued consistent implementation of its premium strategy, investments in technology and automation, and growth in all regional segments, this includes, above all, a deliberately tight and, in volatile times, even more disciplined fleet management, which ensures high utilization and stable profitability.

GUIDANCE 2026

REVENUE **EUR 4.45-
4.60 BN**

**EBT
MARGIN** **~10%**

The SIXT Group at a glance

(Data according to IFRS; rounding differences may occur)

Revenue development			Change
in EUR million	2025	2024	in %
Rental revenue	3,894.2	3,640.7	+7.0
Other revenue from the rental business	378.2	353.9	+6.9
Other revenue	10.6	7.6	+39.2
Consolidated revenue	4,283.0	4,002.2	+7.0
Earnings performance			Change
in EUR million	2025	2024	in %
Fleet expenses	1,033.5	917.0	+12.7
Personnel expenses	726.6	694.8	+4.6
Depreciation and amortisation expense	869.2	976.6	-11.0
Net other operating income/expenses	-1,110.5	-931.0	+19.3
Earnings before net finance costs and taxes (EBIT)	543.2	482.7	+12.5
Financial result	-142.7	-147.5	-3.3
Earnings before taxes (EBT)	400.5	335.2	+19.5
EBT margin (ratio of EBT to consolidated revenue)	9.4%	8.4%	+1.0 points
Income tax expense	114.7	91.2	+25.7
Consolidated profit/loss	285.8	243.9	+17.2
Earnings per share (in EUR)	6.09	5.20	
Other key figures for the Group	31 Dec. 2025	31 Dec. 2024	Change in %
Total assets (in EUR million)	7,145.2	6,550.7	+9.1
Rental vehicles (in EUR million)	4,421.8	4,120.6	+7.3
Equity (in EUR million)	2,150.9	2,128.7	+1.0
Equity ratio (in %)	30.1	32.5	-2.4 points
	2025	2024	Change in %
Vehicles added to the rental fleet (in EUR billion)	9.56	8.02	+19.2
Average number of rental vehicles (Group)	196,900	184,300	+6.9

The figures stated above for financial year 2025 are preliminary and unaudited. As announced, Sixt SE will publish its audited Consolidated Financial Statements for 2025 and the Annual Financial Statements of Sixt SE on 27 March 2026 on its website at <http://ir.sixt.com> in the "Publications" section.

About SIXT

Sixt SE with its registered office in Pullach near Munich, is a leading international provider of high-quality mobility services. With its products SIXT rent, SIXT share, SIXT ride and SIXT+ car subscription the company offers a uniquely integrated premium mobility service across the fields of vehicle and commercial vehicle rental, car sharing, ride hailing and car subscriptions. The products can be booked, among others, through the SIXT App, which also contains the services of its renowned mobility partners. SIXT has a presence in more than 100 countries around the globe. The company offers its customers experiences that inspire and exceed their expectations – through a lived culture of innovation, a consistent premium offering in terms of fleet and service, and an attractive price-performance ratio. According to preliminary calculations, the Group achieved consolidated earnings before taxes of EUR 400.5 million in 2025 and a significant increase in consolidated revenue to EUR 4.28 billion. Sixt SE has been listed on the Frankfurt Stock Exchange since 1986 (ISIN ordinary share: DE0007231326, ISIN preference share: DE0007231334). For more information, please visit <https://about.sixt.com/en/>