SIXT SE
EQUITY STORY

AUGUST 2026

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SIXT

AT A GLANCE

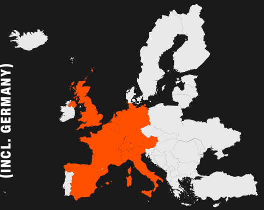
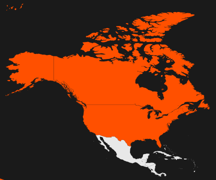
SIXT IS A FAST SCALING, GLOBAL & MULTI MOBILITY PRODUCT PLATFORM COMPANY

SIXT GROUP REVENUES 2025:

4.28 BN EUR

(+7.0% vs. PY /
+8.7% FX-adjusted)

RENT-A-CAR BUSINESS

	MARKET GROWTH[1] 2025-2030	REVENUE GROWTH 2021-2025
GERMANY 	+18.8%	+56.7%
EUROPE (INCL. GERMANY) 	+21.3%	+83.9%
NORTH AMERICA 	+23.4%	+134.1%

ADDITIONAL MOBILITY PRODUCTS

Abo

SIXT+

+89.1%

REVENUE GROWTH
2021-2025

SIXT van & truck

+38.4%

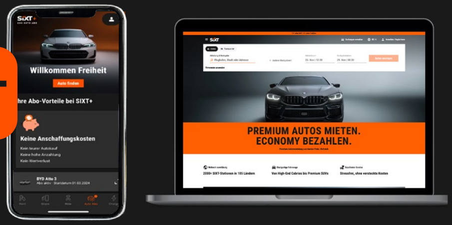
REVENUE GROWTH
2021-2025

SIXT share

SIXT charge

SIXT ride

ALL PRODUCTS AND ALL MARKETS AVAILABLE IN ONE APP



ONE SINGLE LOGIN

ONE SINGLE PAYMENT WALLET

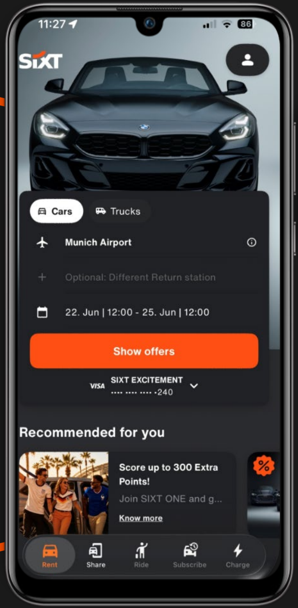
Statista Car Rentals (Germany | EU: France, Italy, Spain, Austria, Switzerland, Netherlands, Belgium, Luxembourg, United Kingdom | North America: Canada and USA)

LOYALTY PROGRAM SIXT ONE ADDED TO MOBILITY PLATFORM: TRANSFORMING TRANSACTIONS INTO RELATIONSHIPS

SIXT rent
Short and Long Term Rental

SIXT van & truck
Commercial vehicle solutions

SIXT one
Global Rewards Program



4.8★
68K reviews

Download on the App Store

4.7★
109K reviews

GET IT ON Google Play

SIXT+
THE CAR SUBSCRIPTION
Car subscription

SIXT ride
Professional transfer services

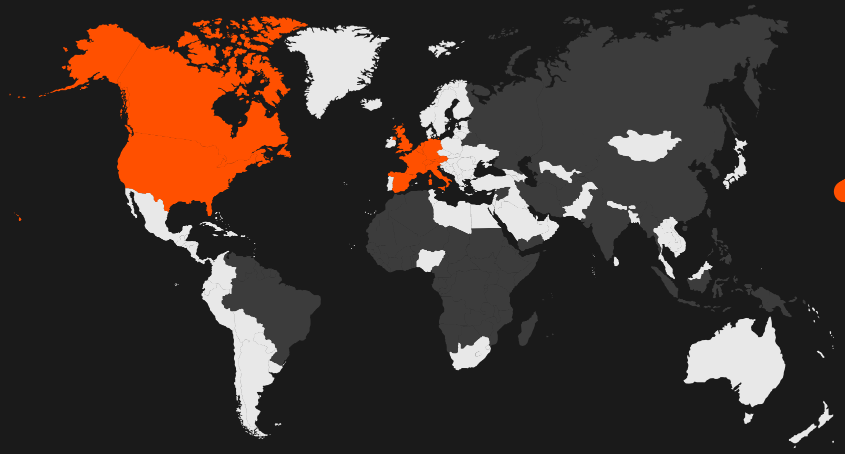
SIXT share
Car sharing and micro mobility

SIXT charge
Charging solution

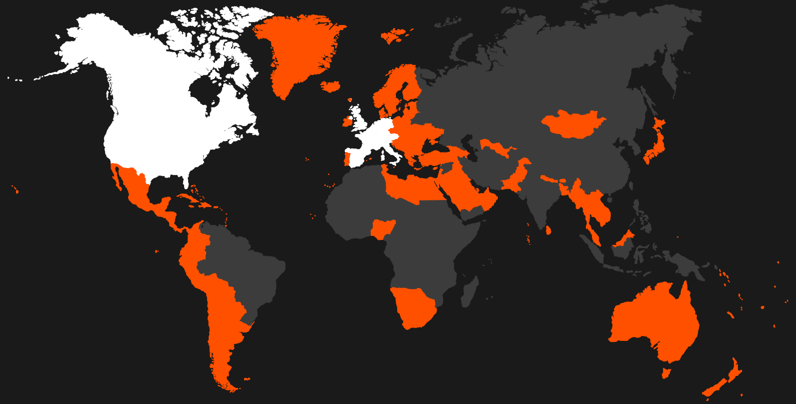
NETWORK EFFECT FUELING SIXT GROUP REVENUE DUE TO OUTBOUND AND INBOUND BUSINESSES

NETWORK EFFECTS

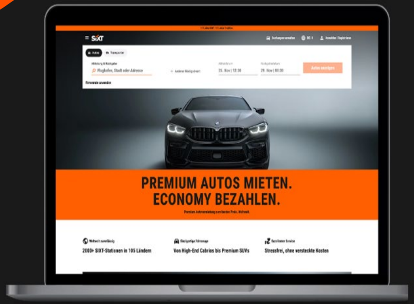
GROWTH IN 13 CORPORATE COUNTRIES



GROWTH IN >100 FRANCHISE COUNTRIES

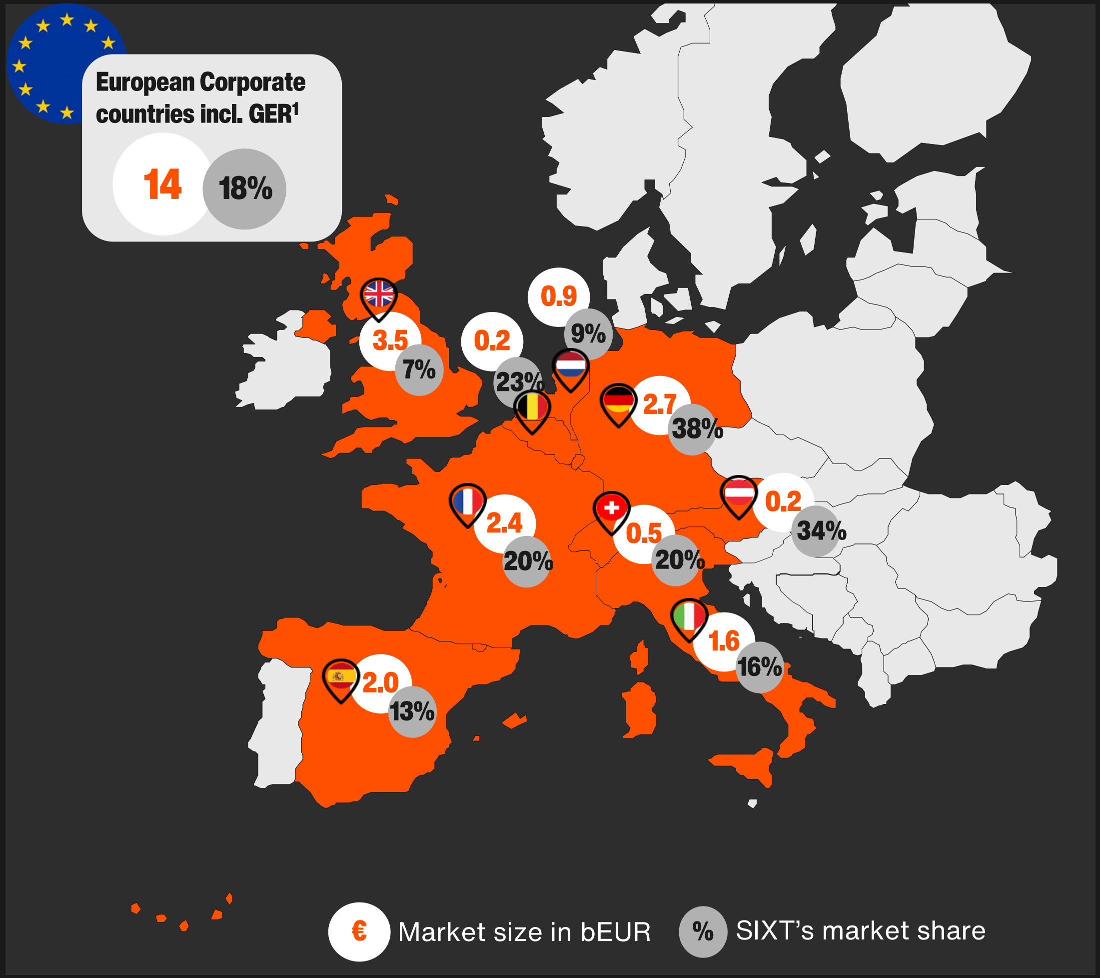


ONE PLATFORM



MARKET OPPORTUNITIES
EUROPE AND NORTH AMERICA

SIXT EUROPE WITH STRONG PERFORMANCE 2025 AND LOTS OF GROWTH POTENTIAL AHEAD



SIXT MARKET SHARE EUROPE[1]

[schematic]

SIXT REVENUE GROWTH

[2025 vs. 2024]

EUROPE[2]
+12.6%

GERMANY
+2.8%

SIXT BRANCH OPENINGS

[Europe incl. Germany]

+48
in 2025

EXPECTED MARKET GROWTH EUROPE[3]

[2025-2030 CAGR]

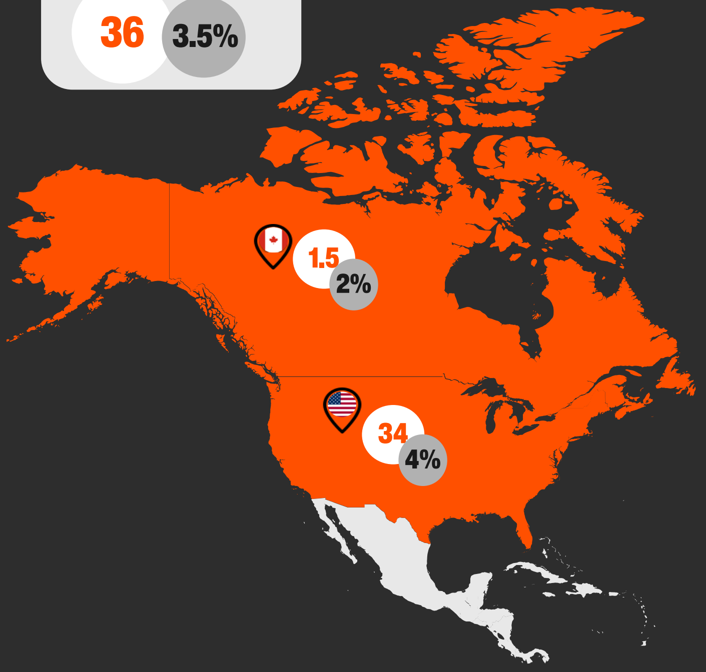
+3.9%
CAGR

[1]Euromonitor; [2]SIXT reporting segment Europe, [3]Statista Car Rentals (Germany, France, Italy, Spain, Austria, Switzerland, Netherlands, Belgium, Luxembourg, United Kingdom)

SIXT IS CONTINUOUSLY EXPANDING ITS MARKET PRESENCE IN NORTH AMERICA WITH ENORMOUS GROWTH POTENTIAL

North American Corporate countries[1]

36 3.5%



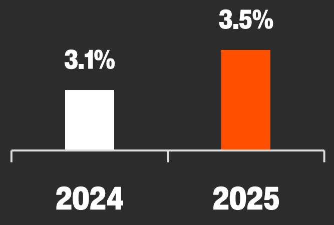
€ Market size in EUR bn % SIXT market share

SIXT REVENUE GROWTH
[2025 vs. 2024]

+4.1%

+9.0%
FX adjusted

SIXT MARKET SHARE NORTH AMERICA[1]
[%]



EXPECTED MARKET GROWTH[2]
[2025-2030 CAGR]

+3.9% CAGR[2]
2025-2030

BRANCH OPENINGS +23 in 2025

MIA #1 CAR RENTAL COMPANY
~17% market share in 2025

AWARDS & PARTNERSHIPS

American Airlines AAdvantage

Featured rental-car partner of American Airlines' AAdvantage® program

DELTA

Launched SIXT's first U.S. airline partnership.

USA TODAY

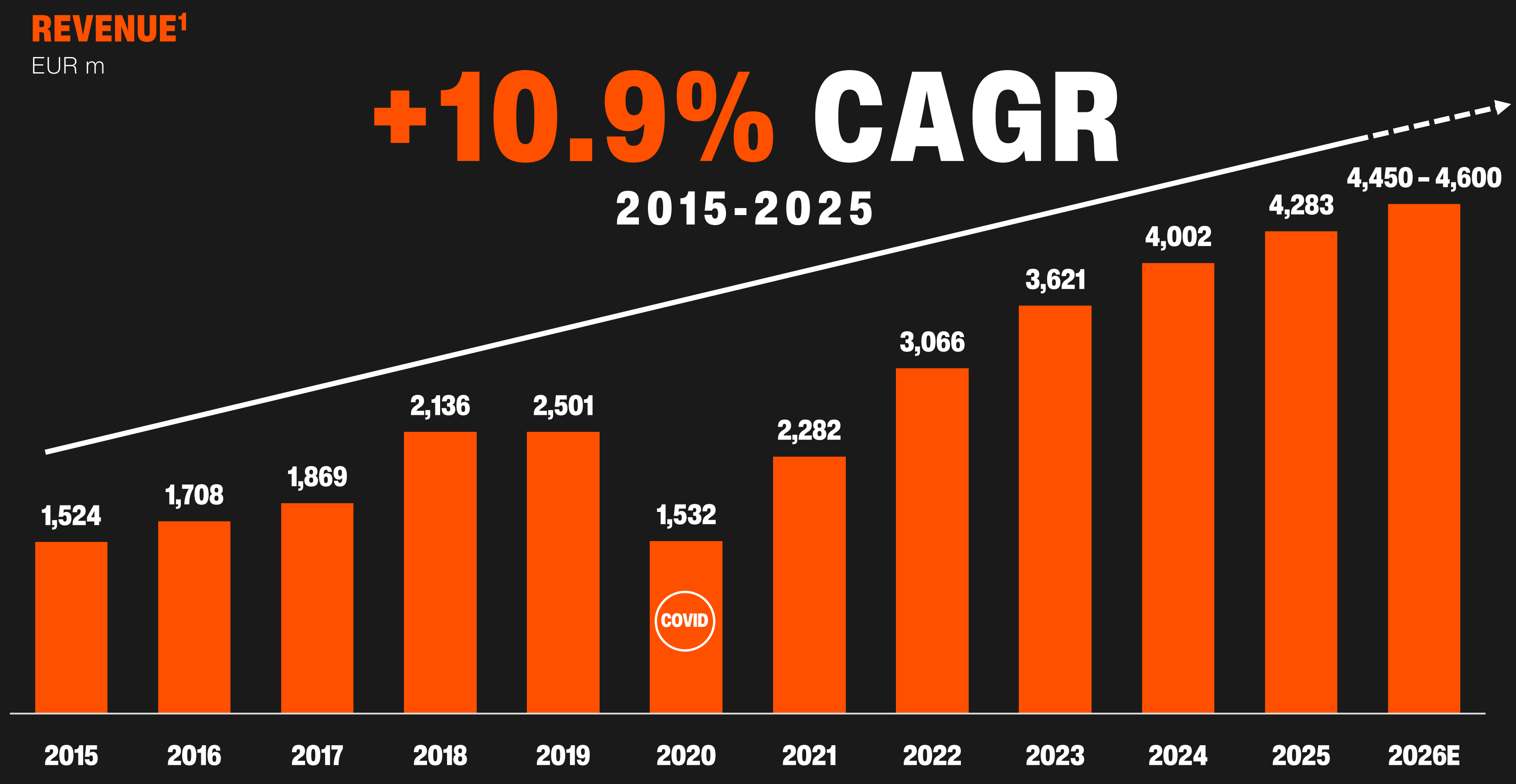
Named #1 Rental Car Company in America in 10Best Readers' Choice Awards.

GfK Growth from Knowledge

Increased Brand awareness to 28%[3]

[1]Euromonitor; [2]Statista Car Rentals – United States, Canada; [3]GfK Brand Tracking Report Q3 2025 .

SIXT HAS SIGNIFICANTLY INCREASED ITS REVENUE OVER THE LAST DECADE AND THE GROWTH TRAJECTORY CONTINUES



[1]Figures for 2016-2019 shown in this presentation excl. Leasing Business Unit sold in 2020

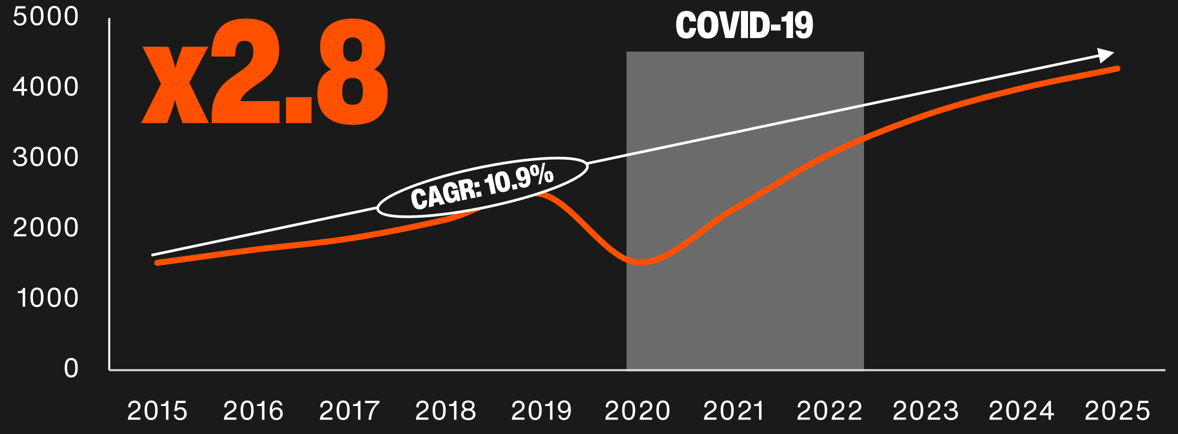
STRATEGIC POSITION

EXPECT BETTER

COMBINING SCALABILITY WITH ABOVE INDUSTRY AVERAGE PROFITABILITY

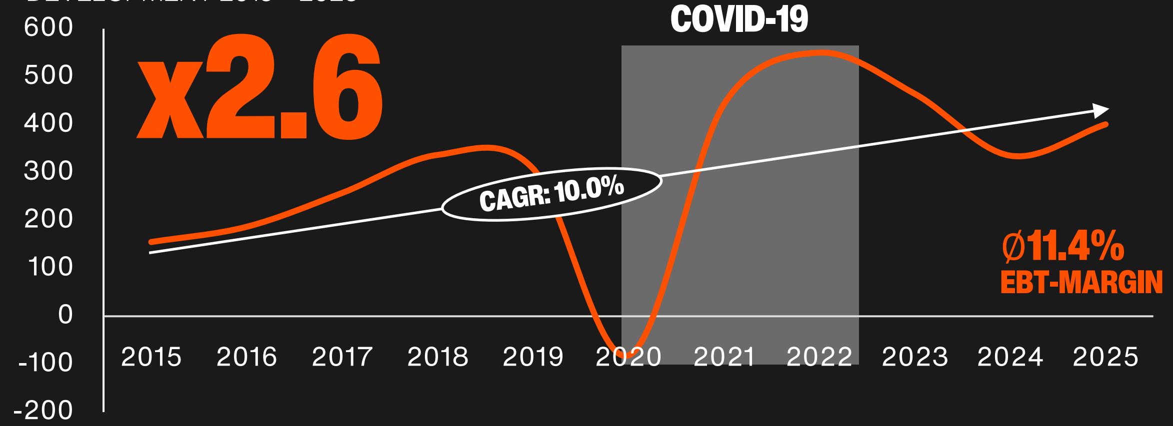
HISTORICAL TOTAL REVENUE[1] [FIGURES IN MILLION EUR]

DEVELOPMENT 2015 – 2025



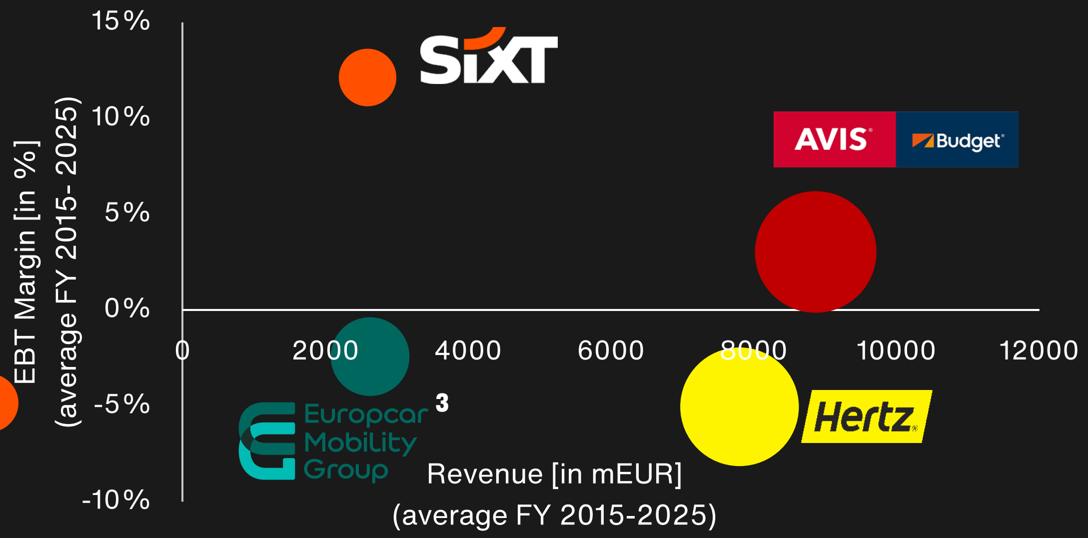
HISTORICAL EBT[1] [FIGURES IN MILLION EUR]

DEVELOPMENT 2015 – 2025

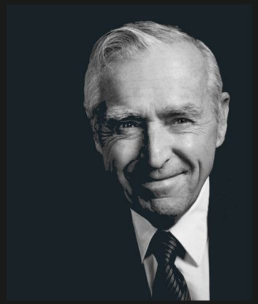


OVERVIEW MAJOR PLAYERS IN GLOBAL CAR RENTAL MARKET [1,2]

Bubble: Average Fleet Size FY 2015- FY 2025



"We don't want to be the largest mobility player on the planet, but the **most profitable** one."



ERICH SIXT
Chairman of the Supervisory Board

[1]Excluding "Leasing" until sale of Business Unit Leasing on 15 July 2020, 2018 EBT-margin adjusted by sale of DriveNow, [2]Based on quarterly and annual reports | Exchange rate: EUR-USD end of year exchange rates. [3] Europcar data based on financial report of 2024

SIXT BUSINESS MODEL IS DESIGNED TO ACHIEVE STRONG GROWTH VIA PREMIUM STRATEGY LEADING TO HIGHER MARGINS RESULTING IN STRONG PROFITABILITY

PREMIUM BRAND

SIXT brand as a bold and iconic brand that both consumers and SIXT colleagues love.

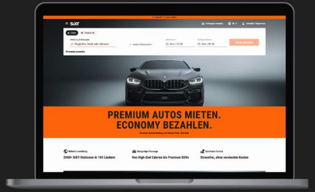
BRAND VALUE[1]
USD 2.4 BN

BRAND AWARENESS[2]

93% Germany
73% France
59% Spain
54% UK
27% US **+19pts** since Nov '22

PREMIUM STRATEGY

SIXT stands out with its premium strategy regarding fleet, services and technology.



OTHER PREMIUM[4]

HIGH CUSTOMER SATISFACTION

High customer satisfaction (Ranked #1 and #2 in NPS in SIXT's core markets[3]).

HIGHER MARGINS PER VEHICLE

Higher margin per vehicle due to premium approach.

AI AUTOMATED PRICING SYSTEM

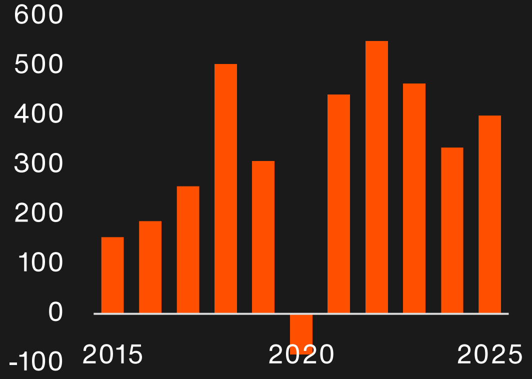
Increasing degree of automation in our pricing systems substantially

"We don't want to be the largest mobility player on the planet, but the most profitable one."

ERICH SIXT
Chairman of the Supervisory Board

...LEADING TO HIGH INVESTMENT CAPACITY FOR SCALABLE & PROFITABLE GROWTH

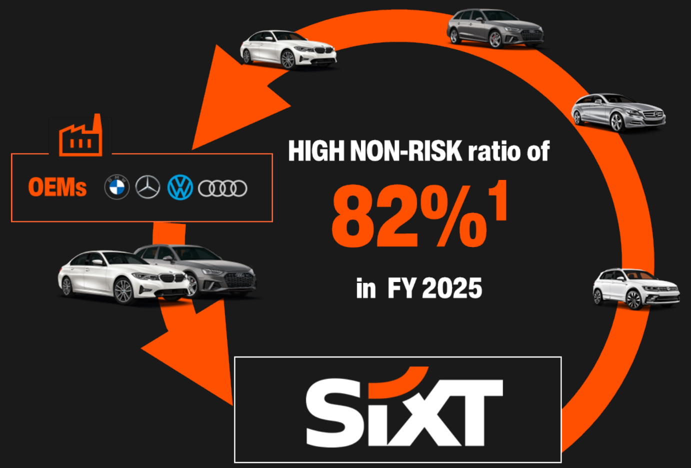
HISTORICAL EBT [FIGURES IN MILLION EUR]
DEVELOPMENT 2015 – 2025



[1]BrandFinance, Automotive Industry 2025, https://brandirectory.com/rankings/mobility downloaded on 4 March 2025,[2]Aided brand awareness; GfK Brand Tracker 2025; target group nationally representative aged 18-69 Tracking, [3]GfK Brand Tracking, 6-month average, Sixt NPS rank (country of residence, 12/2025): US, GER, FR, IT, ES, UK, [4]Other includes brands with smaller volumes: Jaguar, Cadillac, Infiniti, Lexus, Lincoln, Bentley, Genesis, Land Rover, Lucid, Lamborghini, Rivian, Alfa Romeo, Aston Martin

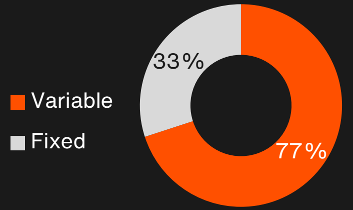
SIXT'S HIGH LEVEL OF RESILIENCE IS ANOTHER KEY DRIVER FOR SUSTAINABLE PROFITABILITY

RISK RESILIENT FLEET PURCHASE



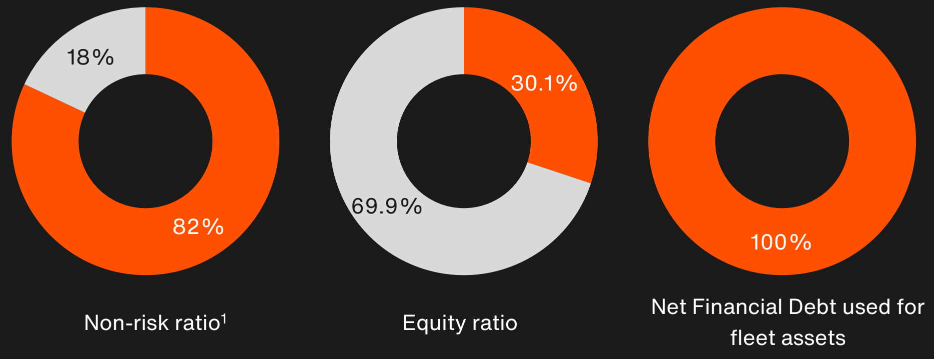
COST VARIABILITY

>70% of our cost base is variable as we can extend or shorten holding periods for part of our fleet



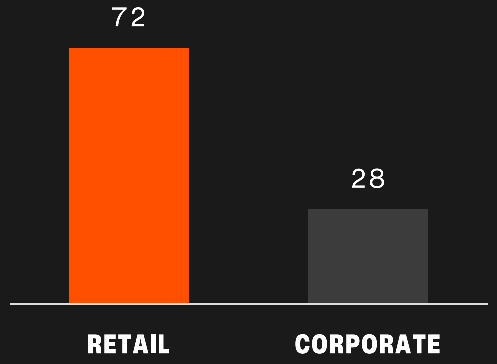
COST BASE 2025 [%]

STRONG BALANCE SHEET

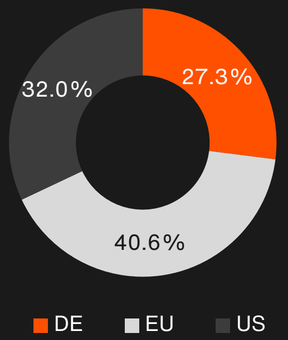


DIVERSIFIED BUSINESS

CUSTOMER MIX 2025 [%]



REVENUE SEGMENTS 2025 [%]



[1]Share of vehicles (incl. Van & Truck, excl. URG,GAP,DVR; infleeted in 2025) covered by buyback or leasing agreements including operating leases (company data).

EQUITY STORY

WHY INVEST IN SIXT?

WE HAVE **WHAT IT TAKES**

1 PLATFORM **7 PRODUCTS**

WHY TO **INVEST IN SIXT**

GLOBAL MEGA BRAND SIXT established a strong brand with high brand awareness and brand value by using a bold marketing approach.

PREMIUM MOBILITY PLATFORM SIXT has a scalable, variable & diversified business model with a wide range of integrated mobility products.

PROFITABLE GROWTH STRATEGY SIXT is the stock listed player with the highest average EBT margin over a decade in the sector with continued market share gains in the US, the world‘s largest car rental market, but also in Europe.

EFFICIENCY FROM DIGITALISATION SIXT has a competitive and state-of-the-art-inhouse-developed IT platform functioning as enabler for efficiency and future growth.

RESPONSIBLE ENTREPRENEURSHIP SIXT is a holistically responsible company taking care of its customers and people alike offering a new sustainable form of individual mobility.

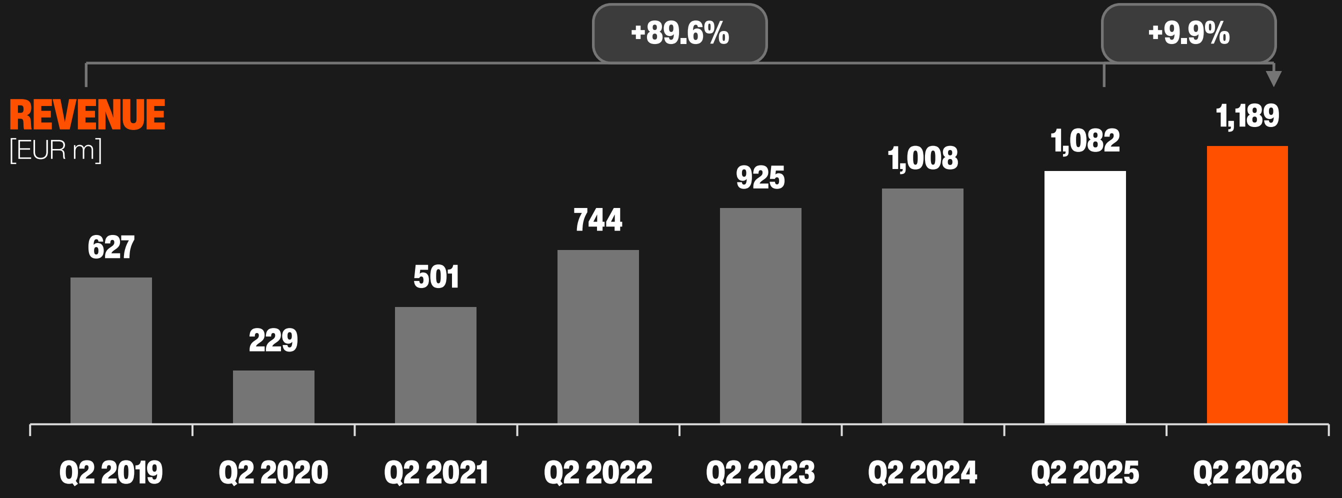
FINANCIAL INDEPENDENCE & PERFORMANCE SIXT has a high level of resilience, confirmed by investment grade rating from S&P.

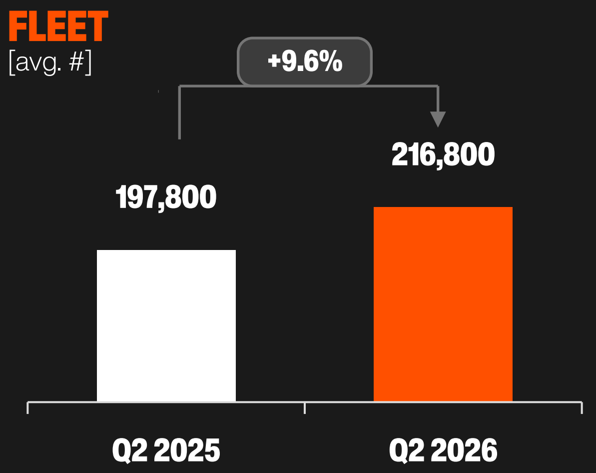
[1]BrandFinance, Automotive Industry 2025, https://brandirectory.com/rankings/mobility downloaded on 4 March 2025, [2] Based on value share of BMW (incl. MINI), Audi, Mercedes-Benz, Porsche, Volvo, Maserati, Jaguar, Cadillac, Infiniti, Lexus, Lincoln, Bentley, Genesis, Land Rover, Lucid, Lamborghini, Rivian, Alfa Romeo, Aston Martin, [3]including franchise.

CURRENT TRADING

Q2 / H1 2026

OPERATIONAL PERFORMANCE Q2: STRONG GROWTH ACROSS ALL SEGMENTS SERVED WITH A TIGHT AND HIGHLY UTILIZED FLEET

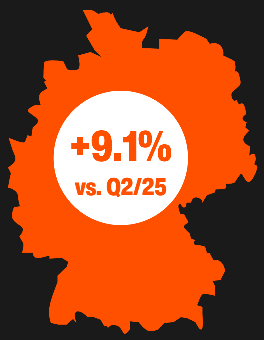




FLEET GROWTH INSIDE DEMAND

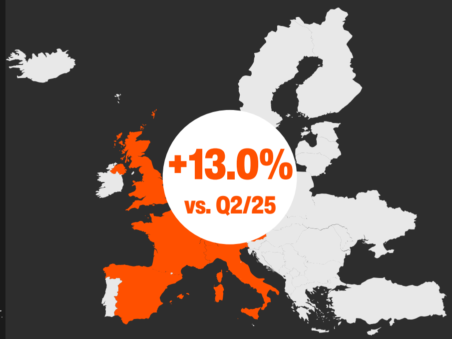
↗ STRONG UTILIZATION

GERMANY



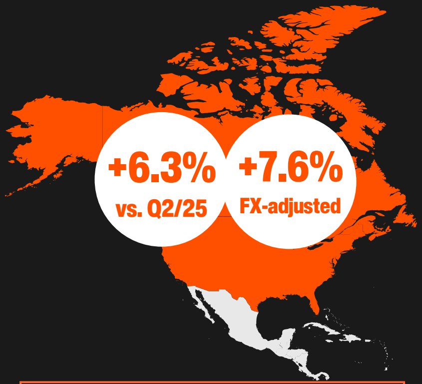
Q2 2026: EUR 318 M

EUROPE



Q2 2026: EUR 515 M

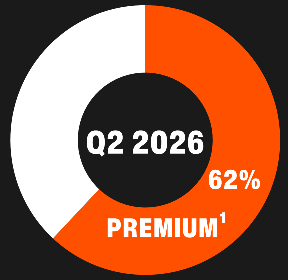
NORTH AMERICA



Q2 2026: EUR 356 M

PREMIUM VEHICLE SHARE

[Q2 2026 / %]

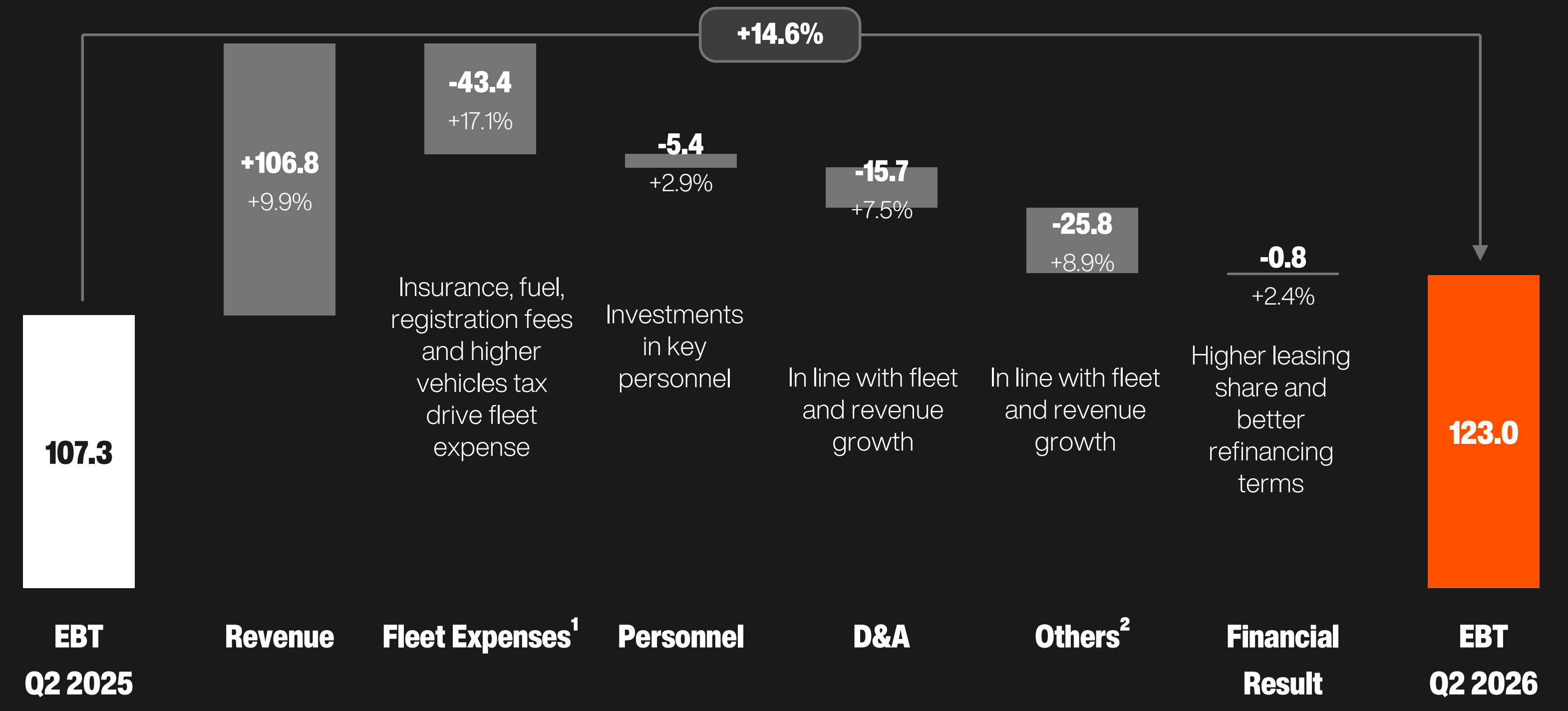


OTHER PREMIUM[2]

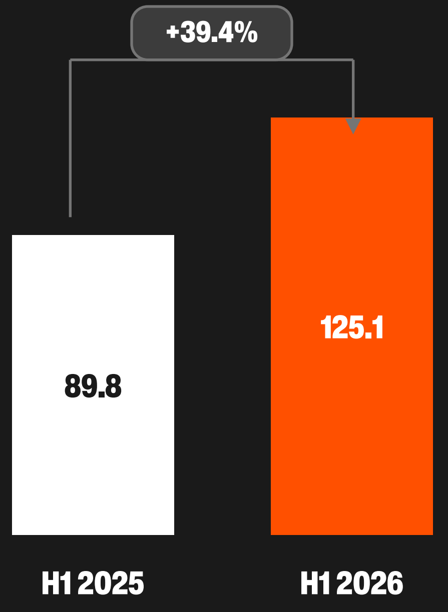
[1]Based on value share of infleeted vehicles in Q2 2026. [2]Other includes brands with smaller volumes: Jaguar, Cadillac, Infinity, Lexus, Lincoln, Bentley, Genesis, Land Rover, Lucid, Lamborghini, Rivian, Alfa Romeo, Aston Martin.

EBT BRIDGE: STRONG REVENUE MOMENTUM DRIVES DOUBLE-DIGIT EBT GROWTH

EBT Q2
[EUR m / %]



EBT H1
[EUR m]



[1]The fleet expenses item comprises expenses for current rental operations (e.g. repairs, maintenance and reconditioning); [2]Others consists of other operating income and other operating expenses.

2026 GUIDANCE CONFIRMED: FURTHER TOPLINE GROWTH WITH SUSTAINED PROFITABILITY

REVENUE

EUR 4.45-4.60 BN

(2025: EUR 4.3 BN)

EBT-MARGIN

~10%

(2025: 9.4%)

RISKS

- Continued political and economic uncertainties with impacts on oil prices and supply of jet fuel
- Inflation putting pressure on travel budgets and interest rates
- Residual value headwinds
- Weak consumer sentiment in the US

OPPORTUNITIES

- Strong summer travel business in Europe
- Economic recovery (esp. in Europe)
- Strongly increasing consumer sentiment & tourism in the US
- Favorable residual value development in the US

SIXT

CONTACT

Sixt SE
Investor Relations
Zugspitzstrasse 1
82049 Pullach

+49 (0)89 74444 – 5104
investorrelations@sixt.com

DR. FRANZ WEINBERGER
Chief Financial Officer

MARK CHRISTIAN SCHNEIDER
Head of Communications & Investor Relations

ALEXANDER ENGE
Director Investor Relations

DANIELA WURM
Executive Investor Relations & Communications