

SIXT SE
EQUITY STORY

NOVEMBER 2026

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SIXT
AT A GLANCE



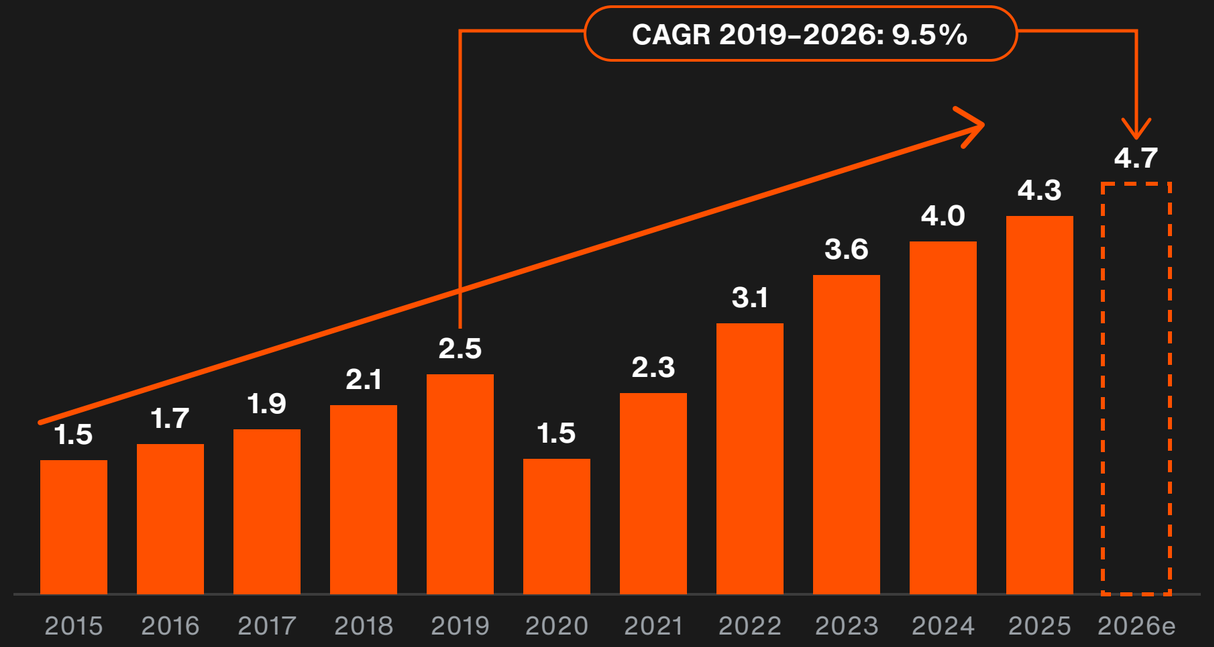
SIXT: PREMIUM MOBILITY SINCE 1912 – €4.7 BN GUIDANCE 2026 (+89 % VS. 2019), FOUR PRODUCTS IN 100+ COUNTRIES

GROUP REVENUE GUIDANCE 2026

€4.7bn

+89%

+€2.2bn since 2019



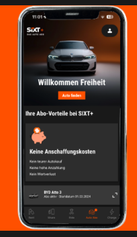
SIXT MOBILITY PLATFORM

one app · one login · one wallet

2m active app users / month

80% reservations online / mobile

550+ tech specialists



rent
Core, available in >100 countries
Premium car rental, days to weeks

SIXT+
Subscription +89% 2021–25
Car subscription from one month

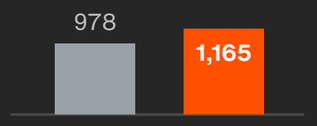
van & truck
+38% 2021–25
Vans and trucks up to 16 t

ride · share
Metropolitan megatrend
Chauffeur service and car sharing

Germany

€1.17bn

VS. 2019 ▲ +19%

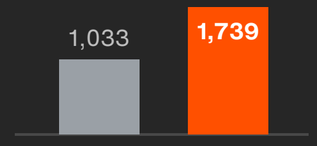


Market €2.7bn · share 37.7% · No. 1

Europe excl. DE

€1.74bn

VS. 2019 ▲ +68%

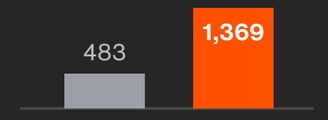


Market €11.3bn · share 13.5% · No. 2 in Western Europe

North America

€1.37bn

VS. 2019 ▲ +183%



Market €35.6bn · share 3.5% · No. 4

Sixt SE Annual Report 2025; FY2025 annual statement (4 Mar 2026); 2019 segment revenues restated (AR 2022); market sizes/shares Euromonitor Passport 2025 (retail value RSP; Sixt Market Intelligence 01/2026). Revenue 2015–2019 excluding “Leasing” (Business Unit sold 15 July 2020), all years comparable; excl. non-recurring effect of ~EUR 198 m from sale of 50% DriveNow stake in Q1 2018.

LOYALTY PROGRAM SIXT ONE ADDED TO MOBILITY PLATFORM:
TRANSFORMING TRANSACTIONS INTO RELATIONSHIPS

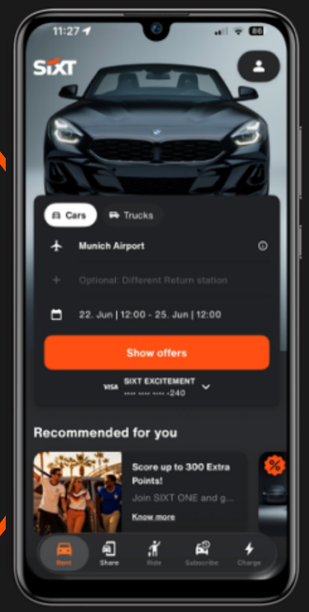
SIXT rent
Short and Long Term Rental

SIXT van & truck
Commercial vehicle solutions

SIXT one
Global Rewards Program



SIXT +
Car subscription



SIXT

4.8 ★
74K reviews

4.7 ★
114K reviews

Download on the App Store

GET IT ON Google Play

SIXT ride
Professional transfer services

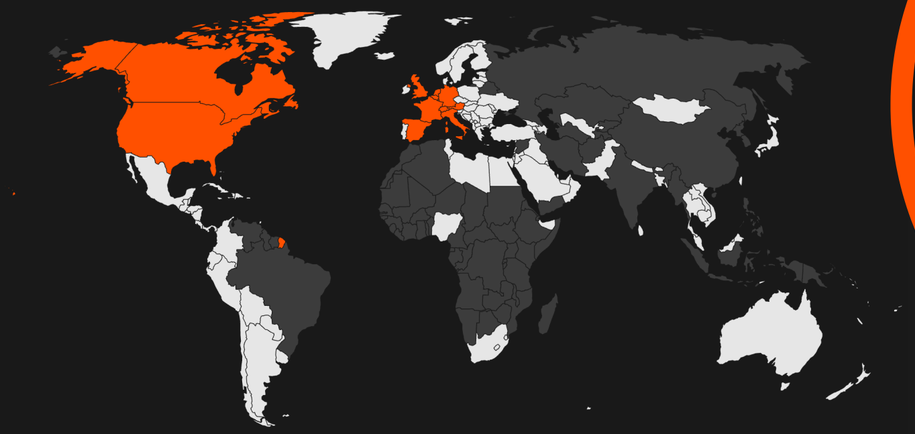
SIXT share
Car sharing and micro mobility

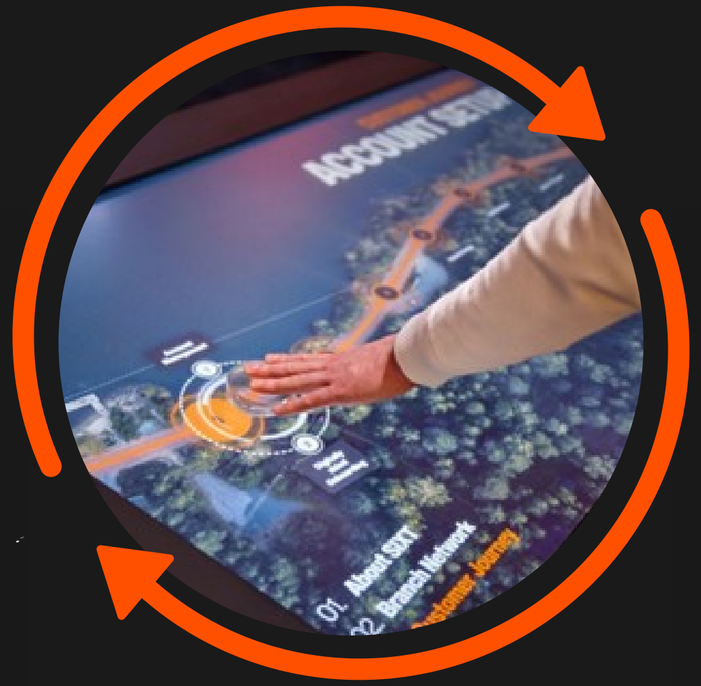
SIXT charge
Charging solution

NETWORK EFFECT FUELING SIXT GROUP REVENUE DUE TO OUTBOUND AND INBOUND BUSINESSES

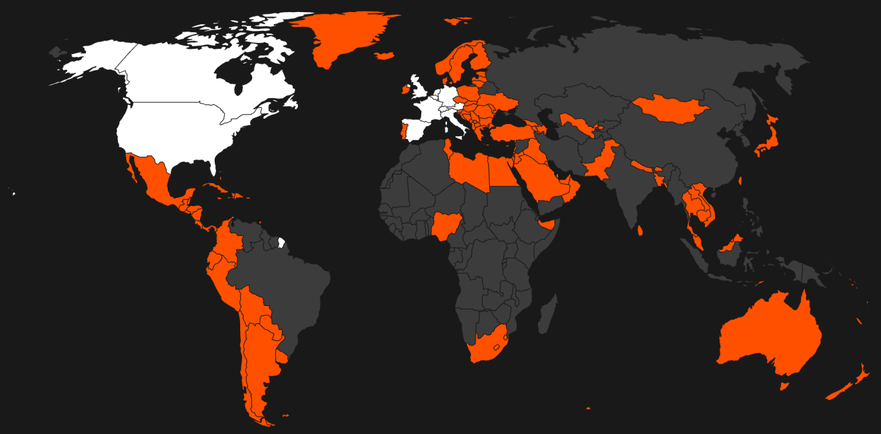
NETWORK EFFECTS

GROWTH IN 13 CORPORATE COUNTRIES





GROWTH IN >100 FRANCHISE COUNTRIES

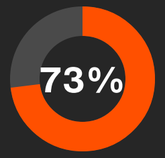


ONE PLATFORM

REVENUE ×2.8 SINCE 2015 TO €4.3BN – DRIVEN BY INTERNATIONALISATION, RETAIL AND NEW PRODUCTS

WHAT DROVE REVENUE – THREE STRATEGIC DECISIONS*

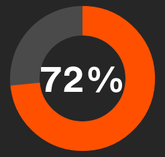
1 · INTERNATIONALISATION



INTERNATIONAL
GERMANY
+12pp

North America	+183%
Europe excl. DE	+68%

2 · FOCUS ON RETAIL CUSTOMERS



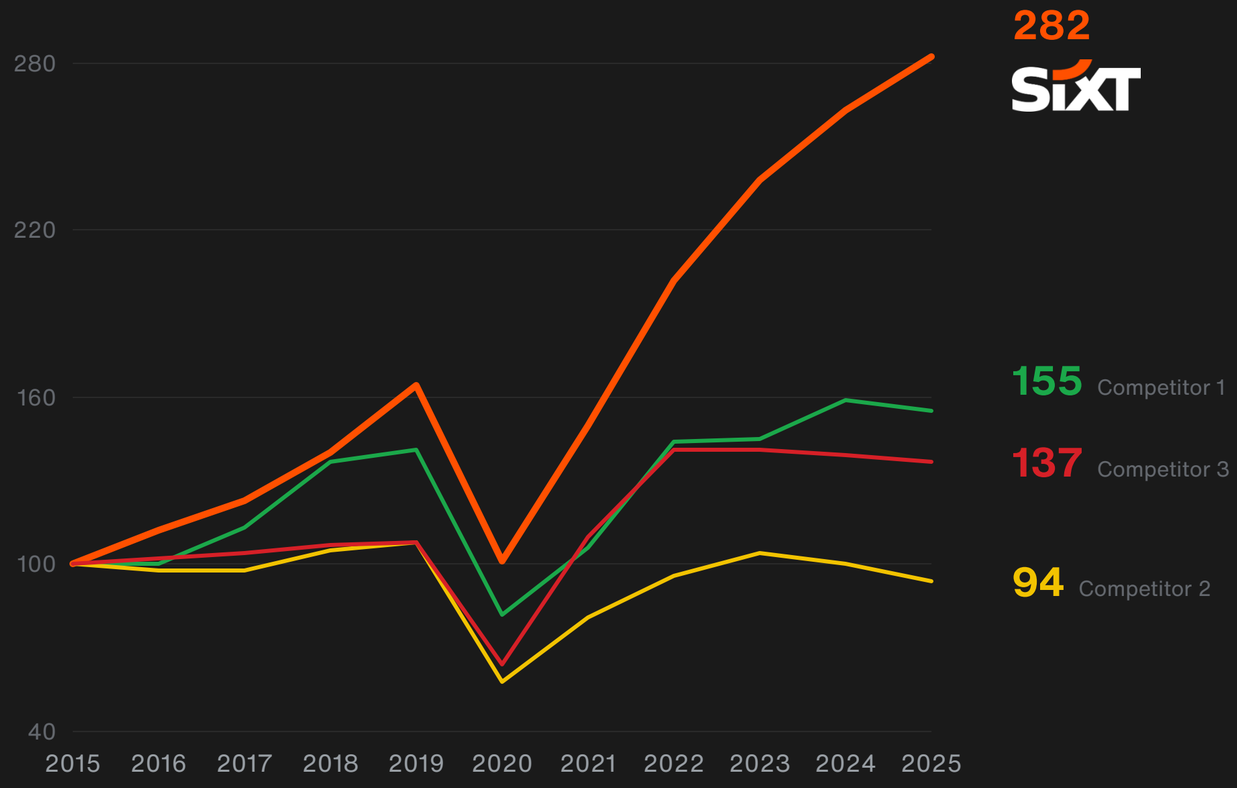
RETAIL
CORPORATE
+9 pp

Revenue per vehicle	+31%
Active customers (after COVID)	+74%

3 · NEW PRODUCTS

SIXT+	van & truck	ride
+89%	+38%	5m+
index (2021 = 100)	index (2021 = 100)	drivers, 4,000+ partners, 46 countries

REVENUE INDEX 2015 = 100 – SIXT VS. COMPETITORS



* Change vs. 2019; shares in percentage points (pp). SIXT+ / van & truck indexed 2021 = 100. Sixt SE 2015–2025; competitor annual reports / 10-K (Revenue indexed to 2015 = 100, each company in its own reporting currency (SIXT, Europcar: EUR; Hertz, Avis Budget: USD); no translation into a common currency.)

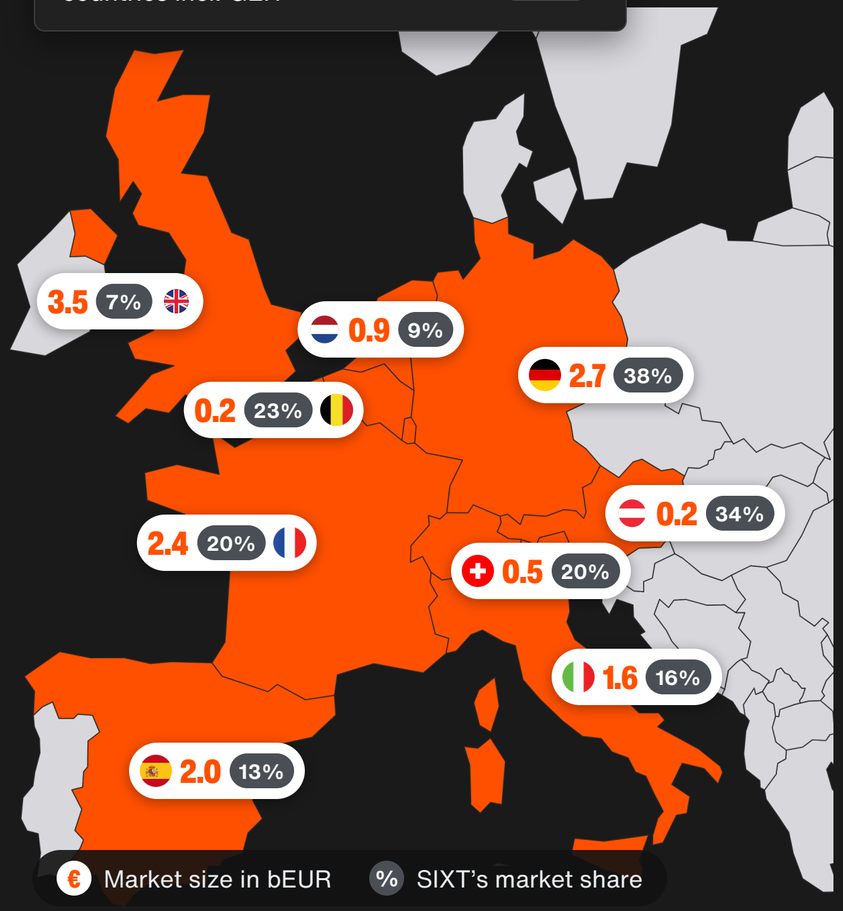
MARKET OPPORTUNITIES

EUROPE AND NORTH AMERICA



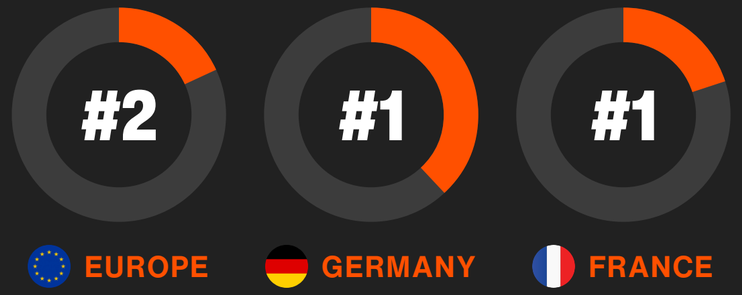
SIXT EUROPE WITH STRONG PERFORMANCE 2025 AND LOTS OF GROWTH POTENTIAL AHEAD

European Corporate countries incl. GER[1] **14** 18%



SIXT MARKET SHARE EUROPE[1]

[schematic]



SIXT REVENUE GROWTH

[2025 vs. 2024]

EUROPE[2] **+12.6%**

GERMANY **+2.8%**

SIXT BRANCH OPENINGS

[Europe incl. Germany]

+48 in 2025

EXPECTED MARKET GROWTH EUROPE[3]

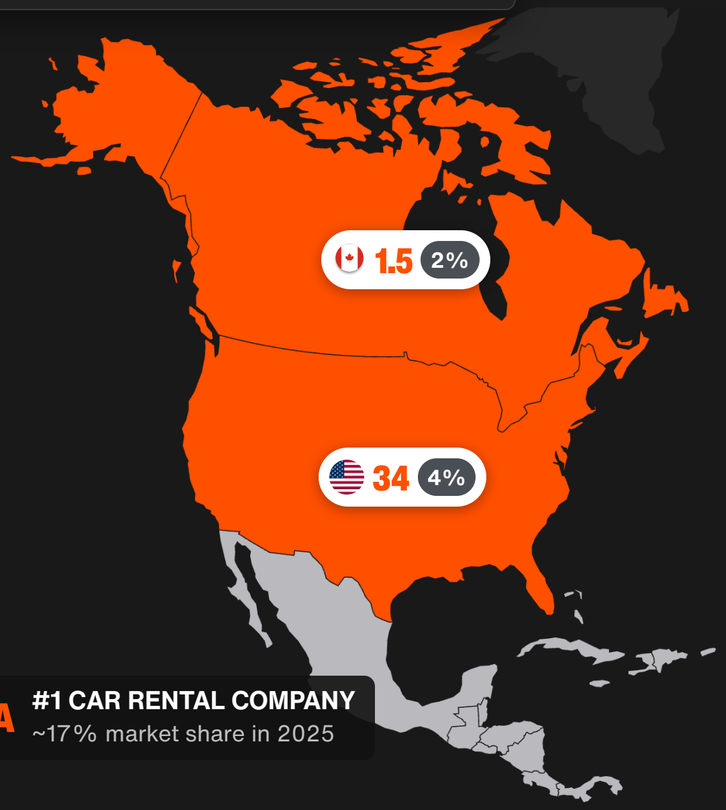
[2025-2030 CAGR]

+3.9% CAGR

[1] Euromonitor. [2] SIXT reporting segment Europe. [3] Statista Car Rentals (Germany, France, Italy, Spain, Austria, Switzerland, Netherlands, Belgium, Luxembourg, United Kingdom).

SIXT IS CONTINUOUSLY EXPANDING ITS MARKET PRESENCE IN NORTH AMERICA WITH ENORMOUS GROWTH POTENTIAL

North American Corporate countries[1] **36** **3.5%**

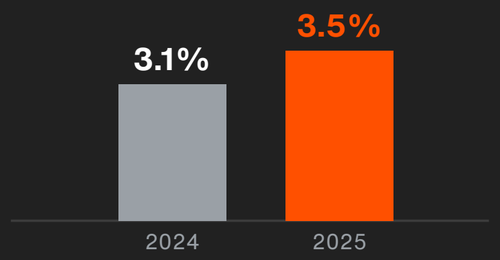


MIA **#1 CAR RENTAL COMPANY**
~17% market share in 2025

€ Market size in EUR bn % SIXT market share

SIXT MARKET SHARE NORTH AMERICA[1]

[%]



SIXT REVENUE GROWTH

[2025 vs. 2024]

+4.1%

+9.0% FX adjusted

EXPECTED MARKET GROWTH[2]

[2025-2030 CAGR]

+3.9% **CAGR**

2025-2030

BRANCH OPENINGS

+23 in 2025

AWARDS

WORLD TRAVEL AWARDS 2026: 22 TITLES
Titles across Europe, Asia, the Caribbean and Oceania.

BUSINESS TRAVELLER AWARDS 2026
Triple win.

CONDÉ NAST TRAVELER READERS' CHOICE 2026
No. 2 of 10 car rental brands.

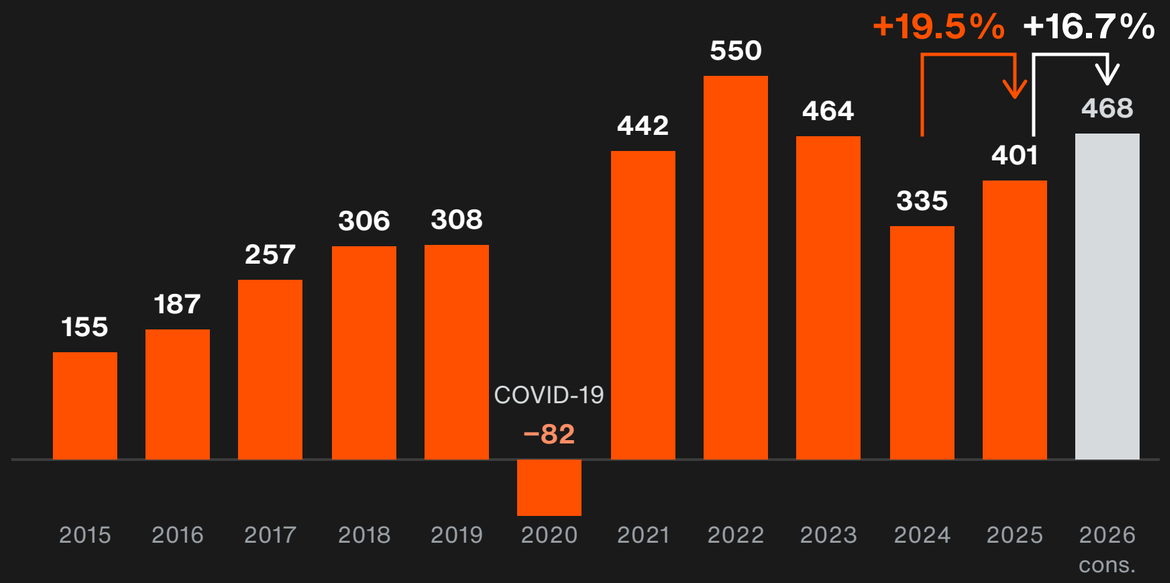
[1] Euromonitor. [2] Statista Car Rentals – United States, Canada.

EBT 2015–2025: €3.3BN CUMULATIVE, 11.3% ON AVERAGE
LONG-TERM POSITIVE. BACK ABOVE PRE-COVID EBT WITHIN A YEAR.

EARNING BEFORE TAXES (EBT) (€M)*

11.3%

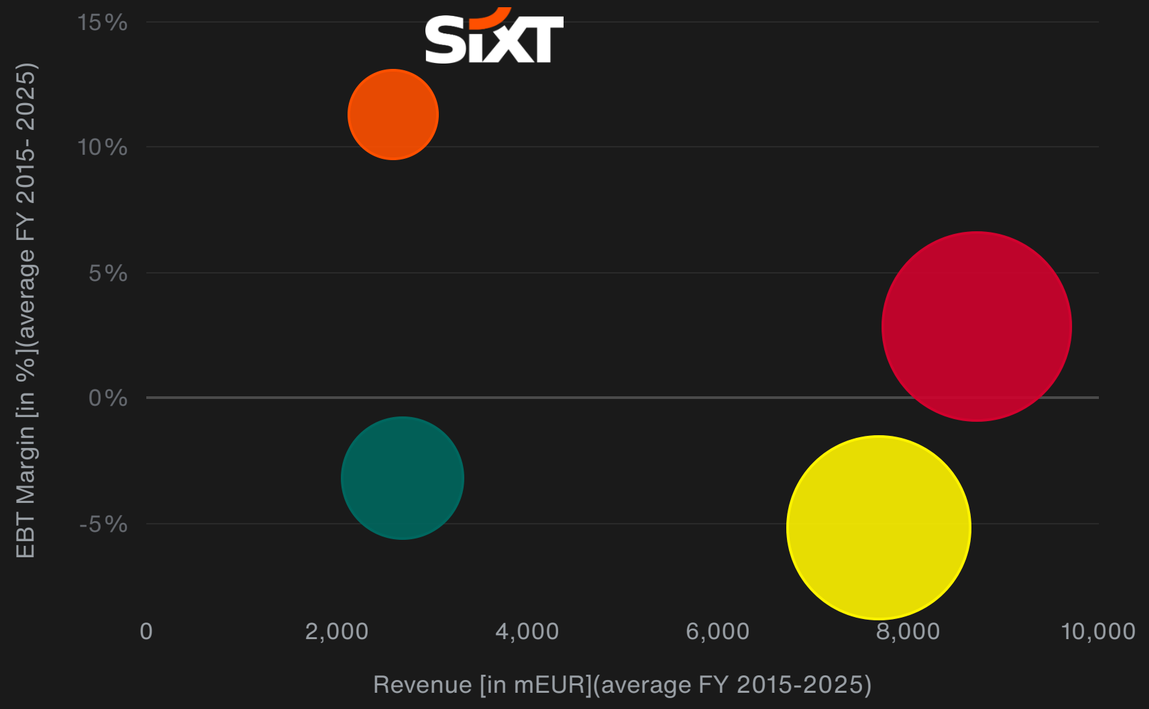
Average EBT margin 2015–2025



	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026 cons.
EBT margin	10.2%	10.9%	13.8%	14.3%*	12.4%	−5.3%	19.4%	17.9%	12.8%	8.4%	9.4%	~10%

OVERVIEW MAJOR PLAYERS IN GLOBAL CAR RENTAL MARKET

Bubble: Average Fleet Size FY 2015-2025



* EBT 2015–2019 excluding “Leasing” (Business Unit sold 15 July 2020), all years comparable; excl. non-recurring effect of ~EUR 198 m from sale of 50% DriveNow stake in Q1 2018. · 2026e FC Bloomberg Consensus; published guidance: EBT margin ~10%. Sixt SE AR 2015–2025; competitor annual reports / 10-K (Competitor 1–3, coding in Appendix B).

PREMIUM STRATEGY DRIVES STRONG GROWTH AND HIGHER MARGINS

PREMIUM

BRAND

SIXT brand as a bold and iconic brand that both consumers and SIXT colleagues love.

BRAND VALUE[1]

USD 3.1 BN



BRAND AWARENESS[2]

93%	Germany	
73%	France	
59%	Spain	
54%	UK	
27%	US	**+19pts** since Nov '22

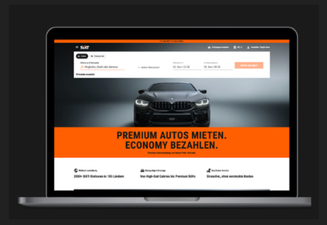
PREMIUM

STRATEGY

SIXT stands out with its premium strategy regarding fleet, services and technology.



OTHER PREMIUM[4]



HIGH

CUSTOMER SATISFACTION

High customer satisfaction (Ranked #1 and #2 in NPS in SIXT's core markets[3]).



#1 and **#2**

in NPS in SIXT's core markets[3]

HIGHER

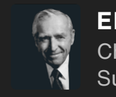
MARGINS PER VEHICLE

Higher margin per vehicle due to premium approach.

AI AUTOMATED PRICING SYSTEM

Increasing degree of automation in our pricing systems substantially

„We don't want to be the largest mobility player on the planet, but the most profitable one."



ERICH SIXT
Chairman of the Supervisory Board

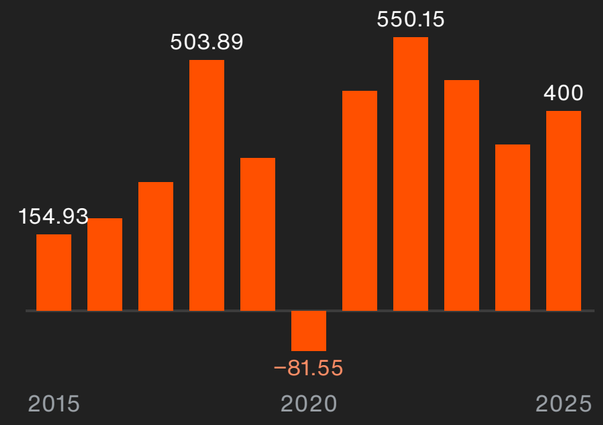
...LEADING TO HIGH

INVESTMENT CAPACITY FOR

SCALABLE & PROFITABLE GROWTH

HISTORICAL EBT [FIGURES IN MILLION EUR]

DEVELOPMENT 2015 – 2025



[1] BrandFinance, Automotive Industry 2026, https://brandirectory.com/reports/automotive-industry/2026 [2] Aided brand awareness; GfK Brand Tracker 2025; target group nationally representative aged 18-69 Tracking [3] GfK Brand Tracking, 6-month average, Sixt NPS rank (country of residence, 12/2025): US, GER, FR, IT, ES, UK [4] Other includes brands with smaller volumes: Jaguar, Cadillac, Infiniti, Lexus, Lincoln, Bentley, Genesis, Land Rover, Lucid, Lamborghini, Rivian, Alfa Romeo, Aston Martin

CURRENT TRADING
& OUTLOOK



AGAINST INDUSTRY TREND: REVENUE GROWTH AND SOLID EARNINGS; GUIDANCE RAISED

REVENUE & EBT UP

Q3 REVENUE EUR 1.48 BN, +11.8%

Q3 EBT EUR 281.8 MN, +9%

9M EBT ALREADY ABOVE FULL-YEAR EBT 2025

GUIDANCE RAISED

REVENUE OUTLOOK INCREASED

EBT MARGIN GUIDANCE UNCHANGED

NETWORK EFFECT

MORE NORTH AMERICAN GUESTS RENTING WITH SIXT IN EUROPE

DIGITAL MOMENTUM

MORE FLEXIBILITY FOR CUSTOMERS

SIXT ONE: MORE THAN 2 MN MEMBERS

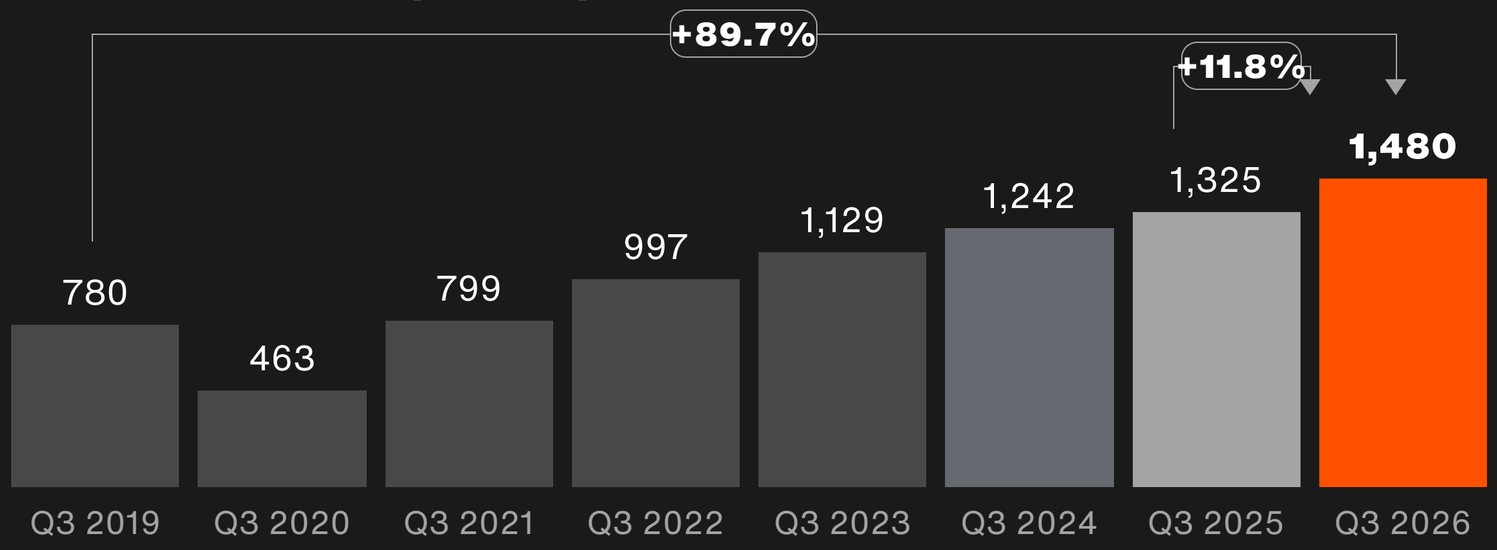
CUSTOMER EXCITEMENT

PREMIUM SHARE ABOVE 60%

NEW INDUSTRY AWARDS

OPERATIONAL PERFORMANCE: REVENUE GROWTH BACKED BY STRONG DEMAND AND PREMIUM MIX

GROUP REVENUE Q3 [EUR m]



GERMANY
Q3 2026: EUR 372 M

+11.1%

vs. Q3/25

EUROPE
Q3 2026: EUR 689 M

+14.7%

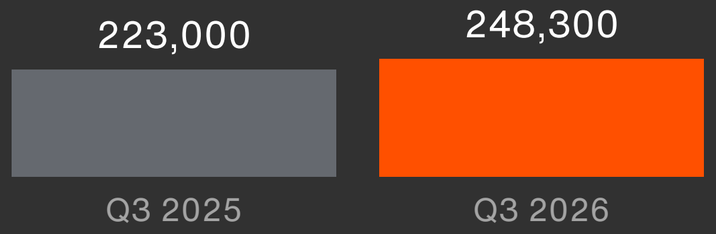
vs. Q3/25

NORTH AMERICA
Q3 2026: EUR 417 M

+7.7%

vs. Q3/25

FLEET [avg. #]



+11.4%

FLEET GROWTH INSIDE DEMAND STRONG UTILIZATION

PREMIUM VEHICLE SHARE [Q3 2026 / %]

62%

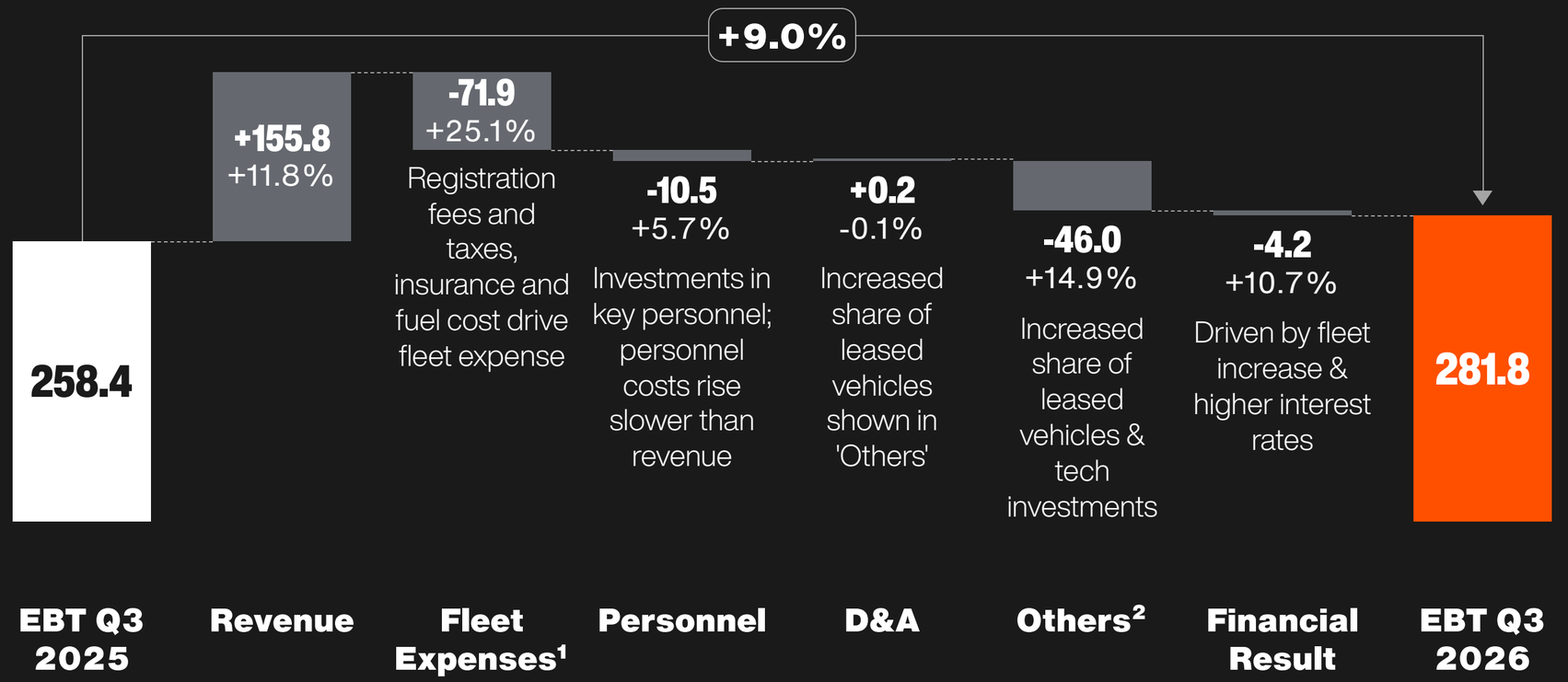
PREMIUM[1]

OTHER PREMIUM[2]

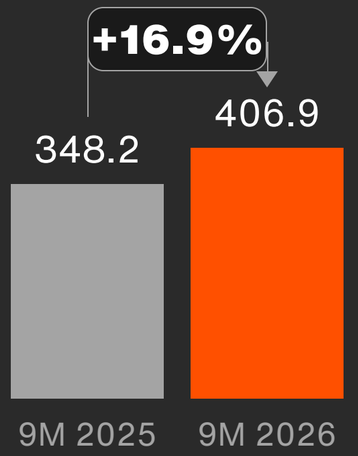
[1] Based on value share of infleeted vehicles in Q3 2026. [2] Other includes brands with smaller volumes: Jaguar, Cadillac, Infiniti, Lexus, Lincoln, Bentley, Genesis, Land Rover, Lucid, Lamborghini, Rivian, Alfa Romeo, Aston Martin.

EBT BRIDGE: STRONG REVENUE MOMENTUM DRIVES EBT GROWTH

EBT Q3 [EUR m / %]



EBT 9M [EUR m]

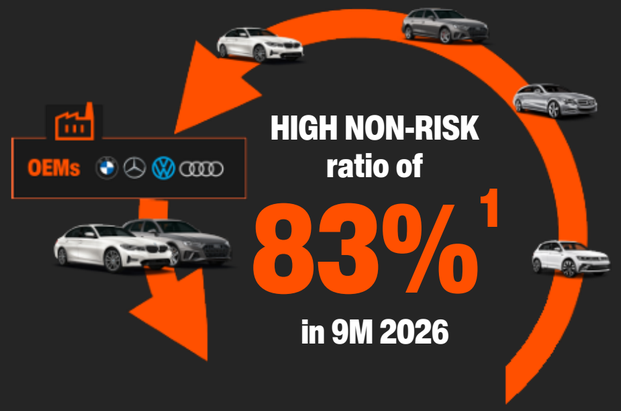


[1] The fleet expenses item comprises expenses for current rental operations (e.g. repairs, maintenance and reconditioning) [2] Others consist of other operating income and other operating expenses

A STRONG FINANCIAL POSITION KEEPS SIXT IN CONTROL TO NAVIGATE THROUGH CHALLENGING MARKET ENVIRONMENTS

RISK-RESILIENT FLEET PURCHASE

Fleet bought from OEMs with buyback or leasing agreements. Residual value risk stays low.



FLEET FUNDING, MATURITIES & LIQUIDITY

100%

Net financial debt used for fleet assets

STAGGERED MATURITY PROFILE

No concentrated refinancing.

EUR 1.55 BN REVOLVING CREDIT FACILITY

Completely undrawn as of September 30, 2026 and fully available.

STRONG BALANCE SHEET

€2.3bn

equity as of 30 Sep 2026

+€172mn

compared to 31 Dec 2025 (€2.15bn)

S&P RATING

BBB

long-term issuer rating, since Jan 2024

Outlook

STABLE

[1] Share of vehicles (incl. Van & Truck, excl. URG, GAP, DVR; infleeted in 9M 2026) covered by buyback or leasing agreements including operating leases (company data). S&P Global Ratings, research updates of 15 January 2024 and 7 July 2026

OUTLOOK: FY 2026 REVENUE GUIDANCE RAISED, EBT MARGIN CONFIRMED DESPITE MACRO HEADWINDS

CNBC

Eurozone inflation at 3.8%, highest in three years

Bloomberg

French consumer confidence drops to 13-year low after riots

EUPerspectives

ECB raises rates as war drives up Europe's energy bill

airliners.de

Lufthansa Considers More Premium Economy and Larger Business Class

CNN

Airlines are cutting cheaper flights amid latest jet fuel spike

CollisionWeek

Cox Automotive cuts year-end outlook

REUTERS

US consumer sentiment near record low as frustration over economy mounts

Government Executive

After the midterms, a flip in Congress raises odds of a prolonged shutdown

OUTLOOK FOR FULL YEAR 2026

REVENUE

Almost EUR 4.7bn

(EUR 4.3bn in FY 2025)
(previously: EUR 4.45–4.60bn)

EBT guidance (unchanged)

Around 10% EBT margin

CNBC; EU Perspectives; CNN; CollisionWeek; Government Executive; Reuters; Bloomberg; Travelers Today (September–October 2026).

EQUITY STORY

WHY INVEST IN SIXT?



WE HAVE WHAT IT TAKES

3.1BN USD
BRAND VALUE[1]



~9.000
EMPLOYEES



>210
AIRPORT BRANCHES IN CORPORATE COUNTRIES



62% PREMIUM[2]
OEM RELATIONSHIP



13 CORPORATE
>100 FRANCHISE COUNTRIES



>365,000 VEHICLES[3]
YOUNG AND NEW FLEET



1 PLATFORM **7 PRODUCTS**

WHY TO INVEST IN SIXT

- **GLOBAL MEGA BRAND** SIXT established a strong brand with high brand awareness and brand value by using a bold marketing approach.
- **PREMIUM MOBILITY PLATFORM** SIXT has a scalable, variable & diversified business model with a wide range of integrated mobility products.
- **PROFITABLE GROWTH STRATEGY** SIXT is the stock listed player with the highest average EBT margin over a decade in the sector with continued market share gains in the US, the world's largest car rental market, but also in Europe.
- **EFFICIENCY FROM DIGITALISATION** SIXT has a competitive and state-of-the-art-inhouse-developed IT platform functioning as enabler for efficiency and future growth.
- **RESPONSIBLE ENTREPRENEURSHIP** SIXT is a holistically responsible company taking care of its customers and people alike offering a new sustainable form of individual mobility.
- **FINANCIAL INDEPENDENCE & PERFORMANCE** SIXT has a high level of resilience, confirmed by investment grade rating from S&P.

[1] BrandFinance, Automotive Industry 2026, https://brandirectory.com/reports/automotive-industry/2026 [2] Based on Q3 2026 value share of BMW (incl. MINI), Audi, Mercedes-Benz, Porsche, Volvo, Maserati, Jaguar, Cadillac, Infiniti, Lexus, Lincoln, Bentley, Genesis, Land Rover, Lucid, Lamborghini, Rivian, Alfa Romeo, Aston Martin [3] including franchise.

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