



SIXT SE EQUITY STORY

NOVEMBER 2025

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SIXT

AT A GLANCE



SIXT IS A FAST SCALING, GLOBAL & MULTI MOBILITY PRODUCT PLATFORM COMPANY

**SIXT GROUP
REVENUES 2024:
4,002 MEUR
(+10.5% vs. PY)**

RENT-A-CAR BUSINESS

		MARKET GROWTH ¹ 2024-2027E	REVENUE GROWTH 2021-2024
GERMANY		+17.2%	+53.5%
EUROPE (INCL. GERMANY)		+17.1%	+59.0%
NORTH AMERICA		+14.2%	+124.8%

ADDITIONAL MOBILITY PRODUCTS



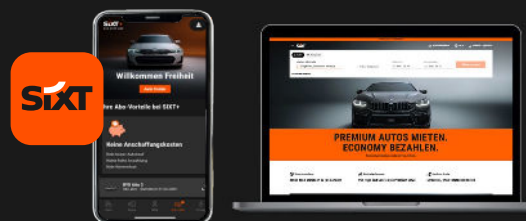
Sixt+
+102.0%
REVENUE GROWTH
2021-2024



Sixt van & truck
+84.7%
REVENUE GROWTH
2021-2024



ALL PRODUCTS AND ALL MARKETS AVAILABLE IN ONE APP



ONE SINGLE LOGIN

ONE SINGLE
PAYMENT WALLET

SIXT OFFERS ALL RELEVANT MOBILITY PRODUCTS WITH CAR RENTAL AT ITS CORE - INTEGRATED IN ONE BEST-IN-CLASS-APP

SIXT'S PRODUCTS INTEGRATED IN ONE APP



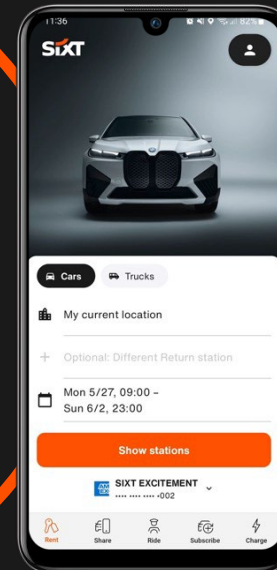
Car subscription

- Individual mobility solution with maximum flexibility, calculable costs and many included services.



Short and Term Long Rental

- Over 2,000 branches in more than 105+ countries
- Access to 350,000+ vehicles¹



4.8 ★
64K reviews



4.7 ★
95K reviews



Commercial vehicle solutions

- Flexible van and truck rental options for both private and commercial customers.



Car sharing and micro mobility

- Flexible use of car sharing, e-scooter, e-moped or e-bike in many European countries.



Professional transfer services

- Premium chauffeur and taxi services in 700+ cities in more than 45 countries worldwide.



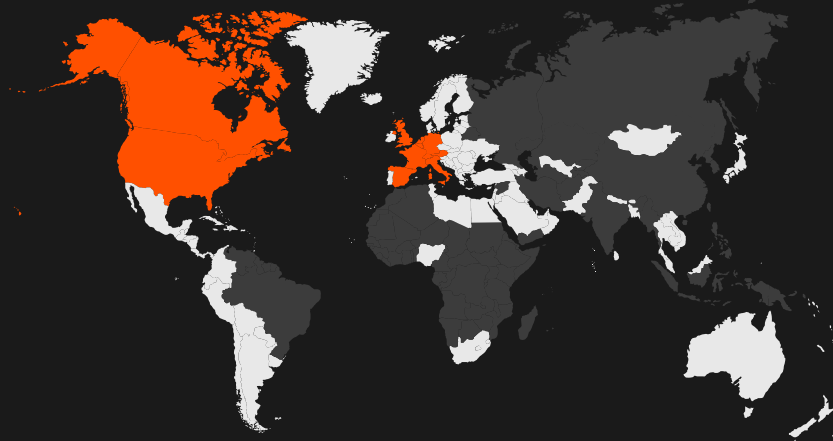
Charging solution

- Access to more than 550.000 EV charging points.

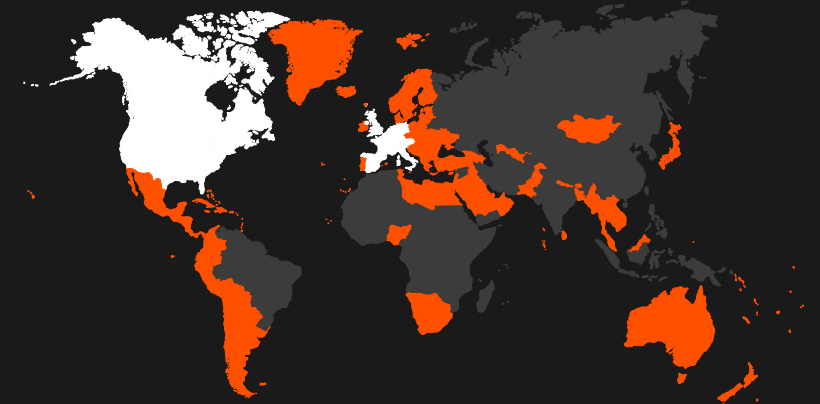
NETWORK EFFECT FUELING SIXT GROUP REVENUE DUE TO OUTBOUND AND INBOUND BUSINESSES

NETWORK EFFECTS

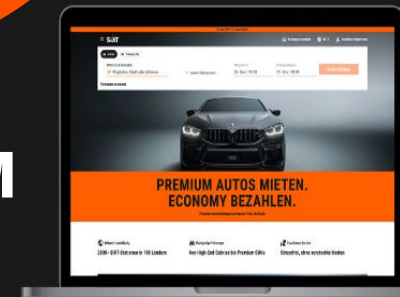
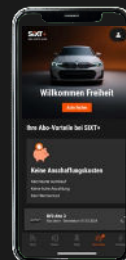
**GROWTH IN 13
CORPORATE COUNTRIES**



**GROWTH IN >100
FRANCHISE COUNTRIES**



ONE PLATFORM



MARKET OPPORTUNITIES

EUROPE AND NORTH AMERICA



EUROPE IS A CORE MARKET FOR SIXT WITH HUGE GROWTH POTENTIAL IN MAJOR COUNTRIES

SIXT RENTAL MARKET SHARE 2024¹ (schematic)



EUROPE

EUR 14bn²
MARKET SIZE



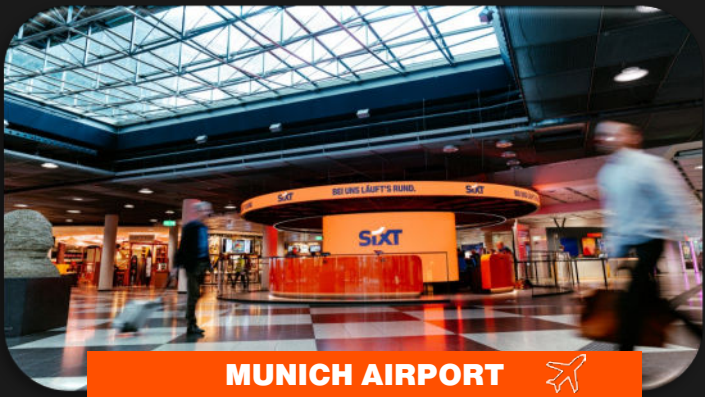
18%³ SIXT
MARKET SHARE



GERMANY



FRANCE



MUNICH AIRPORT



NICE PROMENADE DES ANGLAIS

¹Euromonitor International and own estimates.

²Total market size of SIXT corporate countries: Germany, France, United Kingdom, Italy, Spain, Belgium, Netherlands, Luxemburg, Austria, Switzerland.

³Based on 2024 rental revenue.

INVESTMENTS IN EUROPEAN FOOTPRINT PAY OFF: MEDITERRANEAN HOLIDAY DESTINATIONS DRIVE CUSTOMER EXCITEMENT

AIRPORT

6 new
airport
branches



DOWNTOWN

35 new
downtown
branches



REVENUE GROWTH



+12.9%
vs. Q3/24

CORPORATE EBITDA



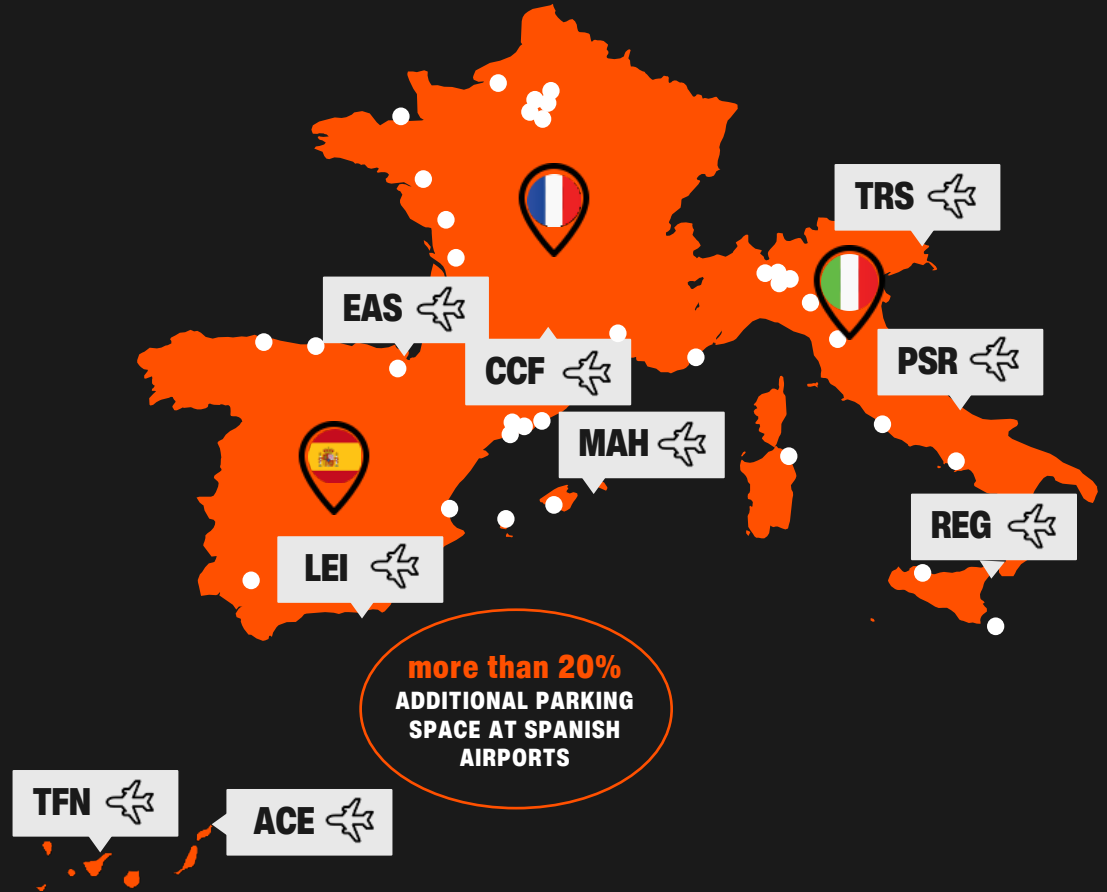
+34.2%
vs. Q3/24



PALMA DE MALLORCA AIRPORT

NEW BRANCH OPENINGS & RELOCATIONS

[IT, ES, FR since Q1 2024]



THE US RENTAL MARKET IS HUGE AND OFFERS STRONG GROWTH OPPORTUNITIES FOR SIXT

USD 41bn

US Car Rental Market¹



x2.5 **x14**



1% MARKET SHARE

=

USD 410m

SIXT REVENUE POTENTIAL

SIXT FURTHER EXPANDS IN NORTH AMERICA: MARKET SHARE, CUSTOMER SATISFACTION, AND PARTNERSHIPS RISING

AWARDS & PARTNERSHIPS



Launched SIXT's first U.S. airline partnership, enabling SkyMiles earn & redeem.



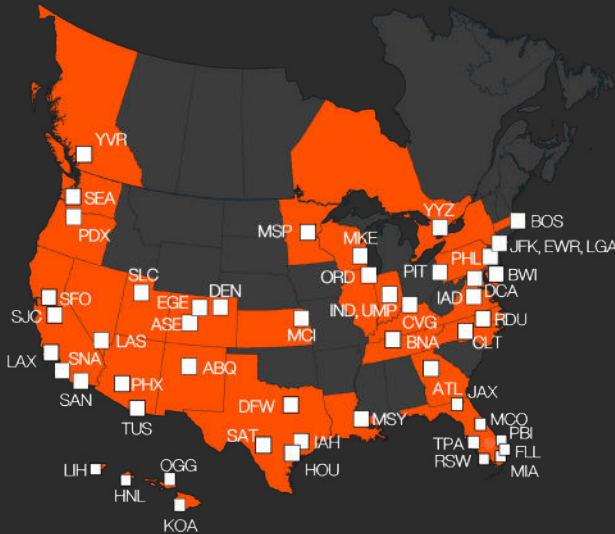
Ranked #3 rental car company in Rental Car Satisfaction Study 2025.



Named #1 Rental Car Company in America in 10Best Readers' Choice Awards.



Increased Brand awareness to 28%¹



53 AIRPORT BRANCHES
opened so far

U.S. AIRPORT HIGHLIGHTS

MIA

#1 CAR RENTAL COMPANY
~19% market share in Q3 2025; ranked #1 brand

JFK

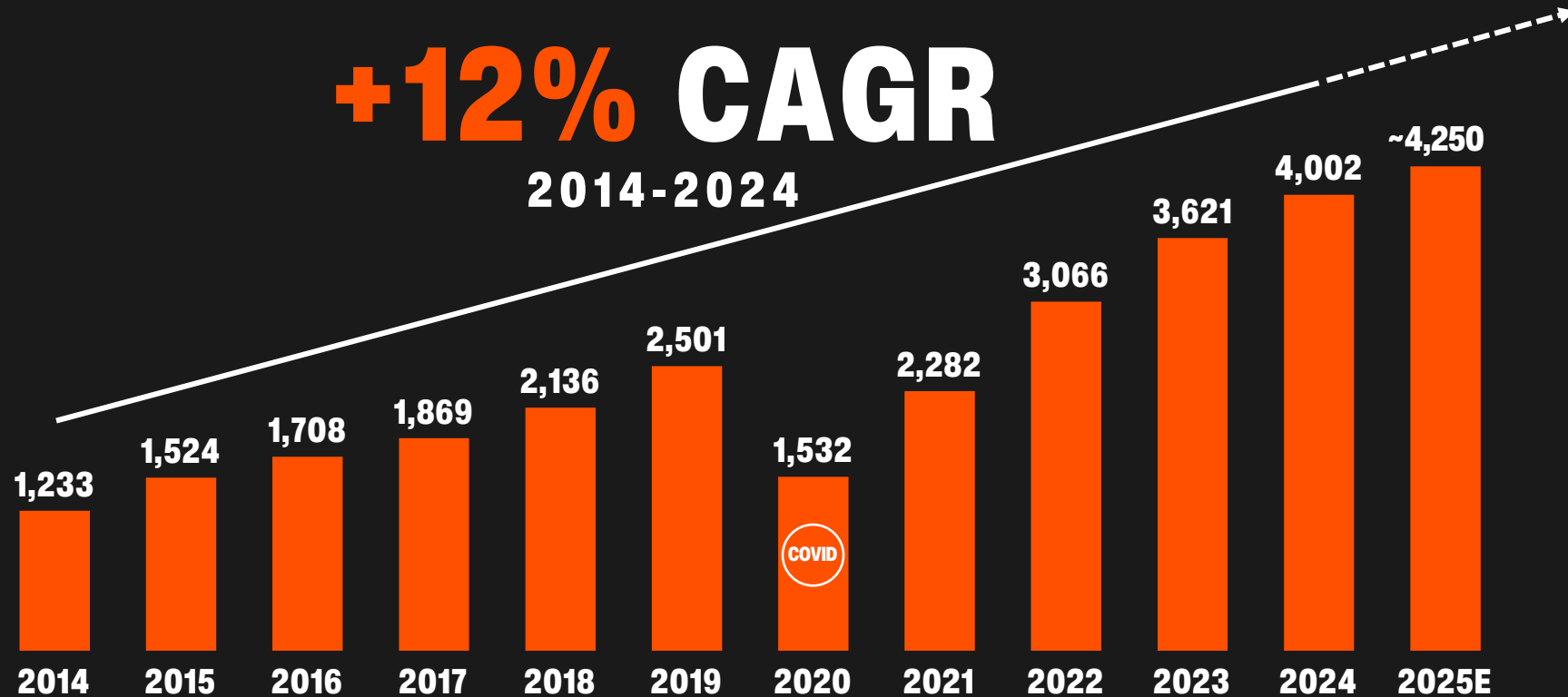
3RD HIGHEST MARKET SHARE FOR SIXT US
~15% market share in Q3 2025

EWR

INCREASED MARKET SHARE
Trending at ~13% in Q3 2025

SIXT HAS SIGNIFICANTLY INCREASED ITS REVENUE OVER THE LAST DECADE AND THE GROWTH TRAJECTORY CONTINUES

REVENUE¹
EUR m



STRATEGIC POSITION

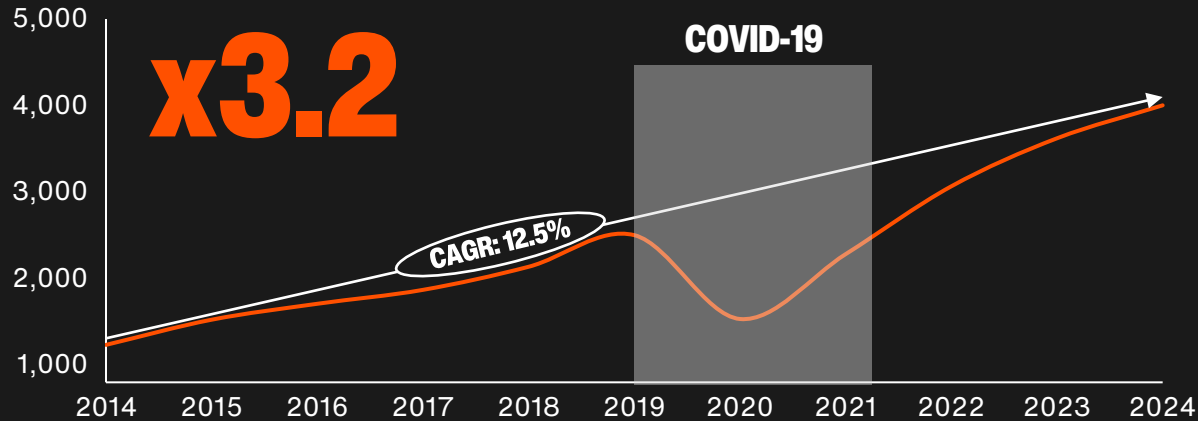
EXPECT BETTER



COMBINING SCALABILITY WITH ABOVE INDUSTRY AVERAGE PROFITABILITY

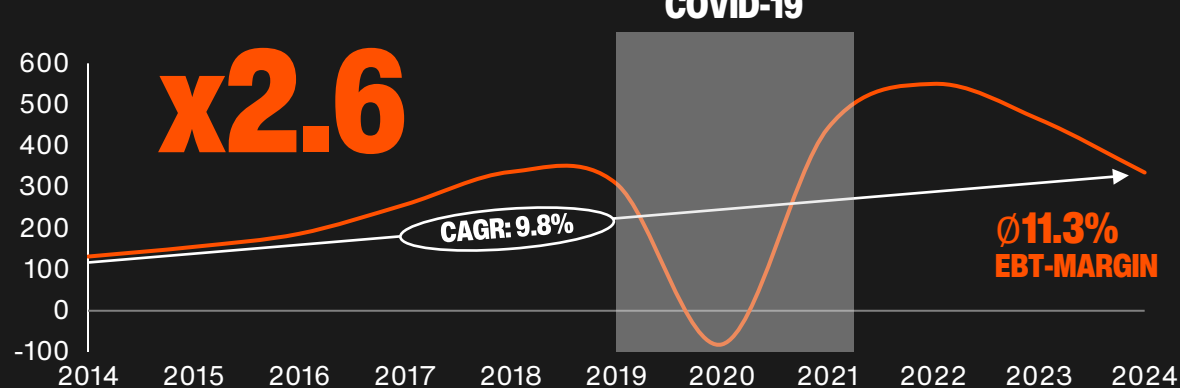
HISTORICAL TOTAL REVENUE¹ [FIGURES IN MILLION EUR]

DEVELOPMENT 2014 – 2024



HISTORICAL EBT¹ [FIGURES IN MILLION EUR]

DEVELOPMENT 2014 – 2024



OVERVIEW MAJOR PLAYERS IN GLOBAL CAR RENTAL MARKET^{1,2}

Bubble: Average Fleet Size FY 2014- FY 2024



“We don’t want to be the largest mobility player on the planet, but the **most profitable one.**”



ERICH SIXT
Chairman of the Supervisory Board

SIXT BUSINESS MODEL IS DESIGNED TO ACHIVE STRONG GROWTH VIA PREMIUM STRATEGY LEADING TO HIGHER MARGINS RESULTING IN STRONG PROFITABILITY

PREMIUM BRAND

SIXT brand as a bold and iconic brand that both consumers and SIXT colleagues love.

BRAND VALUE¹
USD 2.2 BN

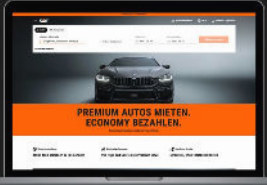


BRAND AWARENESS²

- 95%** Germany
- 73%** France
- 57%** Spain
- 48%** UK
- 21%** US **+13pts** since Nov '22

PREMIUM STRATEGY

SIXT stands out with its premium strategy regarding fleet, services and technology.





OTHER PREMIUM⁴

HIGH CUSTOMER SATISFACTION

High customer satisfaction (#1 Rank in NPS in five core markets³).



HIGHER MARGINS PER VEHICLE

Higher margin per vehicle due to premium approach.

AI AUTOMATED PRICING SYSTEM

Increasing degree of automation in our pricing systems substantially

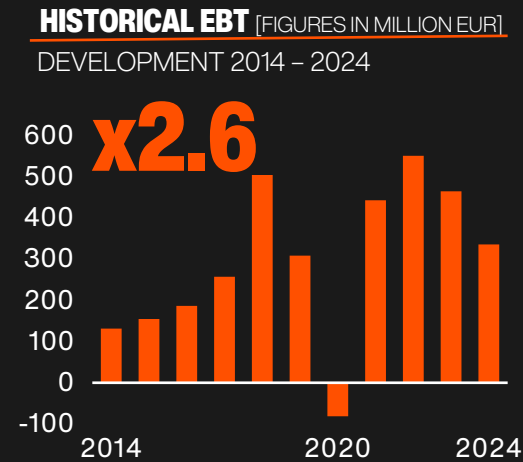


“We don't want to be the largest mobility player on the planet, but the most profitable one.”

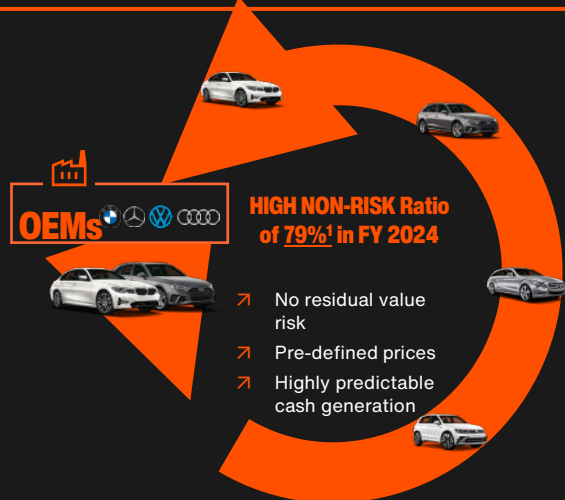


ERICH SIXT
Chairman of the Supervisory Board

...LEADING TO HIGH INVESTMENT CAPACITY FOR **SCALABLE & PROFITABLE GROWTH**

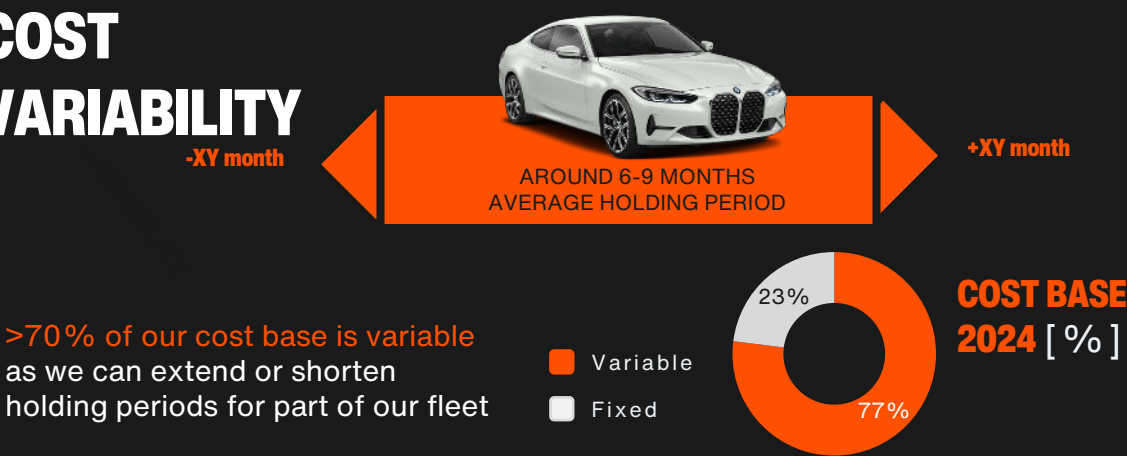


SIXT'S HIGH LEVEL OF RESILIENCE IS ANOTHER KEY DRIVER FOR SUSTAINABLE PROFITABILITY

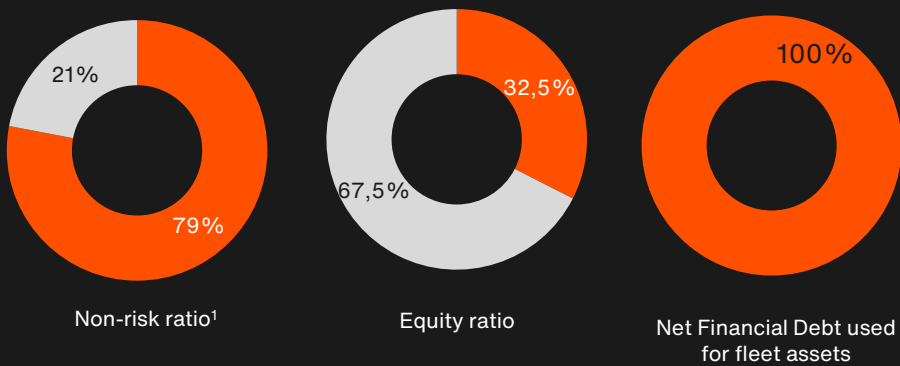


RISK RESILIENT FLEET PURCHASE

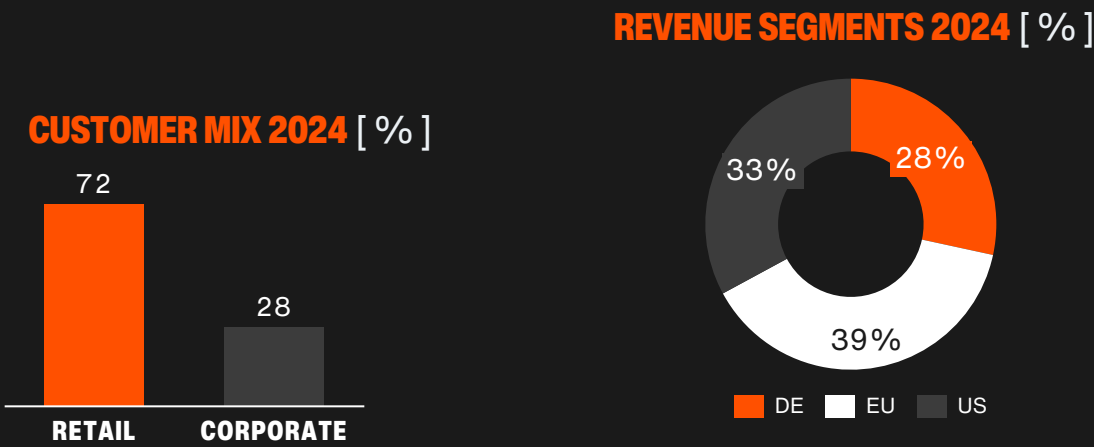
COST VARIABILITY



STRONG BALANCE SHEET



DIVERSIFIED BUSINESS



EQUITY STORY

WHY INVEST IN SIXT?



WE HAVE WHAT IT TAKES

WHY TO INVEST IN SIXT



1 PLATFORM



7 PRODUCTS



GLOBAL MEGA BRAND SIXT established a strong brand with high brand awareness and brand value by using a bold marketing approach.



PREMIUM MOBILITY PLATFORM SIXT has a scalable, variable & diversified business model with a wide range of integrated mobility products.



PROFITABLE GROWTH STRATEGY SIXT is the stock listed player with the highest average EBT margin over a decade in the sector with continued market share gains in the US, the world's largest car rental market.



EFFICIENCY FROM DIGITALISATION SIXT has a competitive and state-of-the-art in-house-developed IT platform functioning as enabler for efficiency and future growth.



RESPONSIBLE ENTREPRENEURSHIP SIXT is a holistically responsible company taking care of its customer and people alike offering a new sustainable form of individual mobility.



FINANCIAL INDEPENDENCE & PERFORMANCE SIXT has a high level of resilience, confirmed by investment grade rating from S&P.



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