



PRESS RELEASE

International Milestone: SIXT continues expansion course and significantly increases its presence in southern Africa

- **SIXT will be represented with a fleet of more than 7,000 vehicles at 32 rental branches in South Africa and Namibia starting from November 1, 2024. The market entry for Botswana is planned for the year 2025. SIXT's new franchise partner is SANI Car Rental, a leading car rental provider in the southern part of Africa.**
- **SIXT customers will benefit from a high-quality fleet, including vehicles from renowned brands such as BMW, Mercedes, and Volkswagen, as well as premium services and a dense branch network in all relevant cities and airports across South Africa and Namibia, such as Johannesburg, Cape Town, Durban and Windhoek.**
- **With this new franchise partnership, SIXT is consistently pushing ahead its expansion and growth strategy by significantly increasing its presence in South Africa, the largest car rental market in Africa, and entering two new markets in Namibia and Botswana.**

Pullach/Johannesburg, September 27th, 2024 – The international mobility service provider SIXT is consistently driving forward its ambitious expansion and growth strategy, achieving another milestone with its new franchise partnership with the established South African car rental company, SANI Car Rental. This partnership significantly strengthens SIXT's market position in Southern Africa. From November 1, 2024, SIXT will offer high-quality car rental services to its customers in South Africa and Namibia, with a market entry in Botswana planned for 2025.

In South Africa, which is the largest car rental market in Africa with a market size of around 430 million euros, SIXT is significantly expanding its presence, while at the same time entering two completely new markets in Namibia and Botswana. At launch, SIXT will be represented in South Africa and Namibia with a fleet of more than 7,000 vehicles at a total of 32 branches. All existing and future branches of the new franchisee SANI Car Rental will be renovated and redesigned in the familiar SIXT design with a joint SANI SIXT branding.

SIXT customers will benefit from a premium fleet of high-quality vehicles, including renowned BMW, Mercedes and Volkswagen brands, premium services at the branches, and a dense branch network in all relevant major cities and airports in South Africa, including Johannesburg, Cape Town and Durban. In Namibia, SIXT will initially be present with two branches in the capital city

of Windhoek. Both private and business customers not only have access to a young and high-quality vehicle fleet, but also SUVs and vehicles with all-wheel drive, such as the Toyota Hilux 4x4, suitable for adventure travel and safaris.

Rüdiger Proske, Senior Vice President International Franchise at SIXT: „The significant growth of our presence in the southern part of Africa is another milestone for our expansion ambitions at SIXT. Together with our new partner SANI Car Rental, we will be able to offer all SIXT customers a versatile, high-quality fleet and premium service at all airports and other important locations – covering South Africa and Namibia comprehensively and soon also in Botswana. Whether on a dream trip to the Cape, along the Garden Route or on safari in Namibia – at SIXT, customers will find the right offer.”

Imraan Moolla, Chief Executive Officer at SANI Car Rental: “The partnership with SIXT not only recognizes our reputation but also creates a distinctive and highly effective brand synergy to maximize mutual growth and value. As partners, we are committed to providing unparalleled service and value to our customers while contributing positively to our staff and communities.”

The new franchise partnership benefits from the international appeal of the established mobility brand SIXT, which has been in the business for over 100 years, its large base of private and corporate customers, and far-reaching online platforms such as the booking website www.sixt.com and the [SIXT app](#). SANI Car Rental, on the other hand, has almost 40 years of extensive market experience in the local car rental market and shares the philosophy of a high-quality fleet and exceptional customer service with SIXT.

With a fleet of more than 300,000 vehicles (including franchise, average fiscal year 2023), SIXT is one of the largest mobility providers worldwide, operating in more than 100 countries, and consistently driving its international growth. The company is continuously expanding its branch network and is available to its customers globally at over 2,000 branches. In addition to South Africa, Namibia, and Botswana (from 2025), SIXT is also active through franchise partners in Egypt, Libya, Morocco, Mauritius, Mozambique, Nigeria, Senegal, and the Seychelles in Africa.

About SIXT:

Sixt SE with its headquarters in Pullach near Munich, is a leading international provider of high-quality mobility services. With its products SIXT rent, SIXT share, SIXT ride and SIXT+ on the mobility platform ONE the company offers a uniquely integrated premium mobility service across the fields of vehicle and commercial vehicle rental, car sharing, ride hailing and car subscriptions. The products can be booked, among others, via the SIXT App, which also integrates the services of its renowned mobility partners. SIXT has a presence in more than 100 countries around the globe. The company stands for consistent customer orientation, a lived culture of innovation with strong technological competence, a high proportion of premium vehicles in the fleet and an attractive price-performance ratio. In 2023 Sixt Group achieved consolidated pre-tax earnings of EUR 464.3 million and another significant increase in consolidated revenue to EUR 3.62 billion. Sixt SE has been listed on the Frankfurt Stock Exchange since 1986 (ISIN ordinary share: DE0007231326, ISIN preference share: DE0007231334). <https://about.sixt.com>

Media contact:

Kathrin Greven

Phone.: +49 – (0)89 – 74444 6700

E-Mail: pressrelations@sixt.com

About SANI Car Rental:

SANI Car Rental is a leading independent car rental service provider in Southern Africa, with over 30 branches in South Africa as well as a footprint in Namibia and Mauritius with Botswana coming soon. With a fleet complement in excess of 7,000 vehicles, SANI is represented in all the major cities with a full array of vehicle offerings to cater for both leisure and corporate travel.

SANI Car Rental through its affiliated sister companies further entrenches its product offering to SANI Adventure motorbike rentals, Britz fully equipped 4x4 vehicles and MAUI Motorhomes to traverse the Southern African landscape. Through the SANI Fleet management business, the largest LCV rental operator in South Africa, SANI Fleet is able to offer short to medium term rental mobility solutions for both corporate and private clients which includes a rent to own option.

The 19,000 fleet offering across the various platforms is testament to the foundation laid over the last three decades, solidifying SANI as a trusted mobility partner.

Media contact:

Halema Sahib

Phone: +27 (76) 324 3621

E-Mail: halema@sani.co.za