



Press Release

SIXT and BYD kick-start long-term partnership to boost e-mobility

- **SIXT commits to an initial order for several thousands of pure-electric vehicles from BYD with the first deliveries this year**
- **SIXT intends to purchase 100,000 additional electric vehicles from BYD until 2028**
- **Another important step in reducing CO2 emissions and boost excitement for eMobility**

Pullach, Germany, 4 October 2022. SIXT and BYD, the world's largest manufacturer of New Energy Vehicles (including BEVs and PHEVs), signed an agreement. In an initial step, SIXT orders several thousands of pure-electric vehicles from BYD, the first of which will be available for SIXT customers in Europe in Q4 2022. This initial order forms the first step in an agreement envisaging the purchase of around 100,000 additional electric vehicles over the following six years. In addition, BYD and SIXT will explore potential co-operation opportunities in different regions around the world.

Starting for customers in Germany, France, the Netherlands, and the UK, SIXT will be the first car rental company in Europe to offer BYD's vehicles. The first model to be provided by BYD will be the fully electric, European styled BYD ATTO 3, an expressive electric C-segment SUV. All BYD models that will become part of SIXT's fleet are well suited to the expectations and needs of European customers with a quality feel, extensive specifications and Blade Battery developed for exceptional safety, durability and performance.

The order from BYD fits in SIXT's recently announced promise to significantly increase the share of electrified vehicles in its fleet and boost excitement for eMobility. The SIXT offering of electric vehicles in the volume segment will benefit from the cooperation with BYD in particular. The SIXT fleet in Europe will be 70 to 90 percent electrified by 2030, covering a wide range of manufacturers and models. This is an integral part of SIXT's strategy to lead the mobility sector into a sustainable future. SIXT is also establishing its own charging infrastructure, will expand the SIXT App and the underlying ONE mobility platform to a single sign-on for hundreds of thousands of public charging points and will switch its stations and branches to CO₂ neutrality by the end of 2023 already.

Michael Shu, General Manager and Managing Director, BYD Europe and International Cooperation Division: “Cooperations are a core part of the BYD business strategy. We are delighted to start our cooperation with SIXT, the car rental company with the world’s fastest-growing brand value, and a very important key partner to BYD as we take our first steps into the rental market. Our shared vision allows us to build our green dreams together, initially starting in Europe. We aim to inspire SIXT customers - with our latest products and innovations in EV technology. These are exciting times for BYD, as our market leading solutions provide greater access, and more options for electric mobility. We look forward to a long and flourishing partnership with SIXT.”

Vinzenz Pflanz, Chief Business Officer (responsible for sales and vehicle purchase), Sixt SE: “SIXT offers easy-to-use, flexible, and limitless mobility to its customers every day. With over one million units produced from January to August 2022, BYD is the world’s largest vehicle manufacturer in the area of eMobility. The agreement with BYD is an important milestone to deliver on our promise of putting significantly more e-cars onto the street. We are very much looking forward to our cooperation with BYD.”

About SIXT

Sixt SE with its registered office in Pullach near Munich, is a leading international provider of high-quality mobility services. With its products [SIXT rent](#), [SIXT share](#), [SIXT ride](#) and [SIXT+](#) on the mobility platform ONE the company offers a uniquely integrated premium mobility service across the fields of vehicle and commercial vehicle rental, car sharing, ride hailing and car subscriptions. The products can be booked through the SIXT app, which also integrates the services of its renowned mobility partners. SIXT has a presence in more than 100 countries around the globe. The company stands for consistent customer orientation, a lived culture of innovation with strong technological competence, a high proportion of premium vehicles in the fleet and an attractive price-performance ratio. In 2021 SIXT achieved significant market share gains as well as a new record result, amounting to revenues of EUR 2.28 billion and earnings before taxes of EUR 442.2 million – despite the since 2020 ongoing COVID-19 pandemic. In the decade before, from 2009 to 2019, the SIXT Group doubled its revenues. Sixt SE has been listed on the Frankfurt stock exchange since 1986 (ISIN ordinary share: DE0007231326, ISIN preference share: DE0007231334).
<https://about.sixt.com>

About BYD

BYD (Build Your Dreams) is a multinational high-tech company devoted to leveraging technological innovations for a better life. BYD now has four industries including Auto, Electronics, New Energy, and Rail Transit. Since its foundation in 1995, the company quickly developed solid expertise in rechargeable batteries and became a relentless advocate of sustainable development, successfully expanding its renewable energy solutions globally with operations in over 70 countries and regions. Its creation of a Zero Emissions Energy Solution, comprising affordable solar power generation, reliable energy storage, and cutting-edge electrified transportation, has made it an industry leader in the energy and transportation sectors. BYD is a Warren Buffet-backed company and is listed both on the Hong Kong and Shenzhen Stock Exchanges. More information on the company can be found at www.byd.com.

BYD Europe is headquartered in the Netherlands and is the first overseas branch of BYD Group, with a commitment to evolving the international brand BYD Auto to deliver safe and efficient sustainable solutions in new energy vehicles through world-leading technological innovations. More information can be found at www.bydeurope.com / www.bydauto.eu

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