



Press Release

360-degrees sustainable – SIXT adopts comprehensive programme for better climate protection

- **SIXT Management Board approves holistic sustainability programme to further accelerate CO₂ reduction and demand for smart e-mobility**
- **Electrification of 70 to 90 percent of the SIXT fleet in Europe by 2030**
- **Investment of EUR 50 million: company to greatly expand its own charging infrastructure**
- **SIXT integrates strong partners into its platform ONE to provide access to up to 300,000 charging points in SIXT's European corporate countries with just one log-in and one app**
- **Management Board will make operations at its branches and sites climate-neutral as early as 2023 (with the inclusion of offset projects) – five years earlier than planned**
- **Alexander Sixt: "At SIXT, we believe in innovation, in progress, in freedom. This also applies to the most pressing issue of our time, climate change. Since every rental of an e-car is a paid test drive, SIXT will accelerate enthusiasm for e-mobility. But even more is at stake: by offering a combination of a wide variety of electric vehicles, easy access to area-wide charging infrastructure and our company's climate neutrality, we want to be pioneers for a sustainable future."**

Pullach, 20 September 2022 – As a technology and innovation leader, SIXT has approved a comprehensive package of measures to inspire even more customers to experience sustainable mobility. The electrification of the fleet, the formation of its own charging infrastructure, the expansion of the mobility platform SIXT ONE into a single sign-on for hundreds of thousands of charging points, and even earlier climate neutrality as a company are at the heart of the integrated and holistic sustainability programme.

Electrification: expansion of the e-fleet to 70 to 90 percent in Europe

The share of electrified vehicles (incl. PHEV and MHEV) in the global SIXT fleet is expected to hit 12 to 15% by the end of 2023¹. By 2030, 70 to 90% of the company's vehicles in Europe will be electrified, all bookable via the SIXT App. By the end of 2022 alone, SIXT will be able to provide its customers with 20 new electric and plug-in models – offering them the greatest possible variety: including a range of Audi, Opel, Renault, BMW, Peugeot, and Tesla.

SIXT thus accelerates enthusiasm for e-mobility. A study conducted together with the market research firm TNS² underpins this: Around 70% of SIXT customers surveyed responded that

¹ Limiting factors here include the chip crisis, the availability of subsidies and electricity.

² On behalf of Sixt, TNS surveyed 1,518 Sixt customers who had just bought a car or were planning to buy a car in the following 12 months (period: 17 to 28 February 2022).

using a rental car helps to reduce reservations about e-mobility (with regard to range, charging infrastructure and charging times). Nearly two thirds see the use of rental cars as a good opportunity to get to know electric vehicles and for more than 55%, prior use of an electric rental car is important or very important in making a purchase decision in favour of such a vehicle. In close partnership, SIXT and the OEMs can thus further accelerate the change towards climate-friendly e-mobility.

Charging infrastructure: investments and partnerships

As a further component of its sustainability programme, SIXT had already announced last year that it would invest EUR 50 million in its own charging infrastructure in its branches over the coming years. The company is thus creating the prerequisite for charging a growing electric fleet after the vehicles are returned. In the course of the coming year and together with partners, SIXT will also offer its customers access to the majority of all publicly available charging points in SIXT's European corporate countries, currently 300,000. This will be done via the new product SIXT charge, which will be integrated into the SIXT App and thus only requires a single registration.

Mobility platform SIXT ONE: ecosystem for climate-friendly mobility

The SIXT App and the underlying mobility platform SIXT ONE are already today the hub for easy and flexible use of the company's mobility services. With car and commercial vehicle rental, car sharing, ride hailing and car subscriptions, it combines a number of products that make mobility as sustainable as possible. For example, a single shared vehicle can replace a large number of privately owned cars due to optimised utilisation and reduces the amount of parking space required. New, technologically advanced vehicles, such as those in the SIXT rent fleet, also emit less CO₂ than comparably older vehicles. By integrating SIXT charge into the SIXT ONE platform, the company is providing a strong additional incentive for the use of climate-friendly e-vehicles as, in addition to booking vehicles in one and the same ecosystem, the app will allow users to find and use charging points.

Climate neutrality: branches and sites to be CO₂ -neutral already by 2023

Beyond an extensively electrified fleet for its customers, the company also plans to reduce the CO₂ emissions generated in operating its own branches and sites as quickly and as far-reaching as possible – by installing large-scale photovoltaic systems, for example. What SIXT cannot save locally will be offset by compensation projects. Only projects that meet the highest quality standards will be supported. SIXT will thus make the operation of its branches and sites climate-neutral as early as the end of 2023 – five years earlier than previously planned.

“At SIXT, we believe in innovation, in progress, in freedom.”

Alexander Sixt, Co-CEO of Sixt SE: “At SIXT, we believe in innovation, in progress, in freedom. This also applies to the most pressing issue of our time, climate change. Since every rental of an e-car is a paid test drive, SIXT will accelerate enthusiasm for e-mobility. But even more is at stake for us: by offering a combination of a wide variety of electric vehicles, easy access to area-wide charging infrastructure and our company's climate neutrality, we want to be pioneers for a sustainable future.”

The announcement of SIXT's new sustainability programme comes just in time for European Mobility Week, which was launched by the European Commission. Over the course of this week, SIXT has been making it even easier for its customers to get started with e-mobility by offering many special offers since 16 September. Customers can find more information on the current promotions on the company's [website](#).

About SIXT

Sixt SE with its registered office in Pullach near Munich, is a leading international provider of high-quality mobility services. With its products [SIXT rent](#), [SIXT share](#), [SIXT ride](#) and [SIXT+](#) on the mobility platform ONE the company offers a uniquely integrated premium mobility service across the fields of vehicle and commercial vehicle rental, car sharing, ride hailing and car subscriptions. The products can be booked through the SIXT app, which also integrates the services of its renowned mobility partners. SIXT has a presence in more than 100 countries around the globe. The company stands for consistent customer orientation, a lived culture of innovation with strong technological competence, a high proportion of premium vehicles in the fleet and an attractive price-performance ratio. In 2021 SIXT achieved significant market share gains as well as a new record result, amounting to revenues of EUR 2.28 billion and earnings before taxes of EUR 442.2 million – despite the since 2020 ongoing COVID-19 pandemic. In the decade before, from 2009 to 2019, the SIXT Group doubled its revenues. Sixt SE has been listed on the Frankfurt stock exchange since 1986 (ISIN ordinary share: DE0007231326, ISIN preference share: DE0007231334).

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