



Press Release

SIXT recognized with *Condé Nast Traveler's* 2021 Readers' Choice Award “#3 Car Rental Company in the USA” – The world's best hotels, resorts, destinations, spas, trains, car rentals, luggage, airlines, airports, and cruises ranked by travelers

- **SIXT is recognized as the #3 Car Rental Company in the USA by *Condé Nast Traveler's* Readers' Choice Awards**
- **More than 800,000 *Condé Nast Traveler* readers submitted responses rating their travel experiences across the globe**
- **Michael Meissner, President and COO, SIXT United States: “Exciting our customers is one of our core competencies, and we are honored that readers of *Condé Nast Traveler* all across the world have chosen SIXT to rank among their top three car rental companies in the US – a market which has gained huge importance for us as one of the key growth markets for SIXT.”**

Pullach, 08 October 2021 – *Condé Nast Traveler* has announced the results of its annual Readers' Choice Awards with SIXT recognized as the #3 Car Rental Company in the USA. More than 800,000 *Condé Nast Traveler* readers submitted responses rating their travel experiences across the globe to provide a full snapshot about the places they cannot wait to return to next. The Readers' Choice Awards are the longest-running and most prestigious recognition of excellence in the travel industry. The full list of winners can be found [here](#).

Michael Meissner, President and COO, SIXT United States: “We see ourselves as a host for our customers and our premium claim is a common thread that runs through all our products, services and processes. That being said, exciting our customers is one of our core competencies, and we are honored that readers of *Condé Nast Traveler* all across the world have chosen SIXT to rank among their top three car rental companies in the US – a market which has gained huge importance for us as one of the key growth markets for SIXT.”

SIXT entered the US market in 2011 and recently expanded its position as the fourth-largest car rental company in the USA. As a result, SIXT is currently present in the world's largest car rental market with 100 locations and a market volume of more than USD 32 billion in 2019. Only last year, despite the pandemic, SIXT drove forward its expansion strategy by acquiring 10 strategically important airport stations and launching the car subscription SIXT+, setting the course for further growth. SIXT's development in the USA is now underlined by the award, the placement as #3 Car Rental Company showing how the company has stepped up a gear compared to last year's ranking as fourth.

Customers can rent vehicles via SIXT rent from more than 2,000 SIXT stations in approximately 110 countries worldwide. [SIXT rent](#) is available via the SIXT app, which offers in just one app products for car rental in addition to ride hailing and transfer services ([SIXT ride](#)) as well as car subscriptions ([SIXT+](#)). By integrating the services of cooperation partners, the integrated mobility platform ONE gives SIXT customers worldwide access to more than 200,000 vehicles, 1,500 cooperation partners and around 1.5 million drivers.

The 2021 Readers' Choice Awards are published on Condé Nast Traveler's website at cntraveler.com/rca and celebrated in the November issue. For press inquiries, please contact awards@condenasttraveler.com.

About SIXT

Sixt SE with its registered office in Pullach near Munich, is a leading international provider of high-quality mobility services. With its products [SIXT rent](#), [SIXT share](#), [SIXT ride](#) and [SIXT+](#) the company offers a uniquely integrated premium mobility service across the fields of vehicle and commercial vehicle rental, car sharing, ride hailing and car subscriptions. The products can be booked through one single app, which also integrates the services of its renowned mobility partners. SIXT has a presence in around 110 countries around the globe. The company is characterized by consistent customer orientation and excellent customer experience, a living culture of innovation with strong technological expertise, the high share of premium vehicles in its fleet and an attractive price-performance ratio. Sixt SE has more than doubled its revenue in the Mobility business segment since 2009 and generated revenue of EUR 2.49 billion in this segment in 2019 (total group EUR 3.31 billion) and is ranked as one of the most profitable mobility companies in the world. In 2020, SIXT generated consolidated revenues of EUR 1.53 billion despite travel and outbound restrictions due to the COVID 19 pandemic and reported a positive consolidated net income of EUR 2 million after cost savings of approximately EUR 600 million among others. Sixt SE is the parent company of the Group and has been listed on the Frankfurt stock exchange since 1986 (ISIN ordinary share: DE0007231326, ISIN preference share: DE0007231334). <https://about.sixt.com>

Press contact

Sixt SE
Kathrin Greven
Sixt Central Press Office
Tel.: +49 – (0)89 – 74444 6700
E-mail: pressrelations@sixt.com